



DRAFT

**CHARNWOOD
SUSTAINABLE COMMUNITY STRATEGY**

**Consultation Document
May/June 2008**

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Contents

I INTRODUCTION.....	2
2 THE STRATEGY TO 2013/14.....	3
2.1 OUR VISION	3
2.2 THEME – PEOPLE MATTER.....	3
2.3 THEME – PLACES MATTER	3
2.4 THEME -PROSPERITY MATTERS	4
2.5 THEME -PARTNERSHIP MATTERS	4
2.6 PRIORITY ACTION AREAS	5
3 DELIVERING THE STRATEGY.....	11
3.1 FOCUS	11
3.2 EXISTING PARTNERSHIP ACTIVITY.....	11
3.3 THE NEEDS OF SPECIFIC GROUPS.....	12
3.4 MONITORING AND REVIEW.....	12
3.5 RESOURCES.....	12
4. ABOUT THE PARTNERSHIP - PARTNERSHIP ROLES IN DELIVERING THE STRATEGY.....	14
5. GUIDING PRINCIPLES OF THE PARTNERSHIP	14
APPENDIX A - EMERGING THEMES FOR LEICESTERSHIRE'S LAA'S.....	16

INTRODUCTION

In 2002 Charnwood Strategic Partnership (LSP) (now called Charnwood Together) was formed to improve the quality of life in Charnwood by addressing important issues affecting those who live and work here, such as health, wellbeing, housing, community safety, transport and education and employment. In 2003 the Partnership produced the first Charnwood Community Strategy with the aim of adding value by seeking to join up the actions of the individual partnerships/ agencies to secure an improved quality of life for everyone living and working in the Borough.

A review of the Strategy in 2005 saw a new Community Strategy adopted, aligned with the first Local Agreement for Leicestershire, with the emphasis on developing new ways of joint service delivery at a local level to help make a real difference to the quality of people's lives. This also focused on the partners organising their budgets and resources to tackle the priorities identified in the strategy in a co-ordinated and focused way.

In 2007 we embarked on a further review to create a new "Sustainable Community Strategy". This again seeks to further the economic, social and environmental well-being of the Borough while picking up the "Place Shaping" agenda through a clearer focus on the needs of particular places in the Borough. This Sustainable Community Strategy has been developed from the same evidence based used to inform the County level Sustainable Community Strategy of Leicestershire Together (Places in Charnwood report October 2007) and aligns with the second Leicestershire Local Area Agreement which is due to be signed in the summer of 2008. It outlines the things that local people see as priorities and issues identified through the evidence base.

CHARNWOOD TOGETHER

Charnwood Together is the Local Strategic Partnership for Charnwood and it has developed the Charnwood Sustainable Strategy to guide the work of partnerships and agencies in securing the economic, social and environmental well being of the Borough. The Charnwood Together Board comprises of representatives of the following:

- Action for a Better Charnwood
- AstraZeneca
- Charnwood Arts (for the Partnership Forum)
- Leicestershire & Rutland Primary Care Trust
- Charnwood Borough Council
- Charnwood Community Safety Partnership
- Voluntary Action Charnwood
- Charnwood Health & Wellbeing Forum
- Charnwood Racial Equality Council
- Job Centre Plus (for the Partnership Forum)
- Leicestershire County Council
- Leicestershire Police
- Leicestershire and Rutland Rural Community Council
- Local Association of Parish Councils
- Loughborough Chamber of Trade & Commerce
- Loughborough College
- Loughborough Council of Faiths
- Loughborough University
- William Davis
- Loughborough Town Centre Partnership

www.charnwoodtogether.com provides more information about Charnwood Together and the partnerships and sub-groups that work to deliver the vision and objectives of the Community Strategy.

THE STRATEGY FROM 2008 TO 2013/14

OUR VISION, THEMES AND STRATEGIC OBJECTIVES

Charnwood Together's Vision is for:

“An improved quality of life for everyone living and working in Charnwood.”

To achieve this Vision, Charnwood Together has assessed local issues and national priorities and proposes to adopt the following themes to group and define the main issues to be tackled through this strategy. For each Theme we have identified Strategic Objectives to define the issues that Charnwood Together will give priority to over the period of this Strategy.

OUR THEMES

People Matter

Aim: To nurture healthy and strong and accessible communities - healthy, cohesive and engaged communities leading to active citizens and civil renewal.

Why? The concept of healthier, stronger and accessible communities is integral to our vision and it is a building block of renewal and improvement. Within this concept we bring together the elements of promoting healthier communities, narrowing health inequalities - effective combination of key local services - such as health, education, housing, transport, crime and accident prevention - responding to local need and encouraging healthy lifestyles. Improving the quality of life of older people - enabled to live as independent and active lives as possible and unnecessary periods in hospital avoided.

Developing stronger communities is integral to healthy communities. There is considerable local research about what makes Charnwood a socially strong place but which also identifies the underlying fault lines that need to be addressed to safeguard that sense of cohesive communities.

Some communities have distinctly higher levels of poor health and are less socially cohesive. Some people within these communities face multiple 'life' problems including drug/alcohol dependency, depression, teenage pregnancies, long term illness, mental and physical health problems, low economic activity, debt and isolation. Good, accessible, advice services also play a crucial role in enabling people to deal with pressing problems.

There are lead agencies for many of these issues but there is a continuing need to facilitate coordination of effort and delivery due to the complexities.

PEOPLE MATTER – strategic objectives
SO1: to reduce social exclusion and deprivation and increase educational attainment particularly in those parts of the Borough identified as areas of relatively higher need, for example the priority neighbourhoods of Loughborough East, Loughborough West, Mountsorrel and South Charnwood;
SO2: to reduce the need to, and distance of, travel by car and increase use of walking, cycling and public transport. In particular to improve access by public transport to key services and facilities including the key employment centres of Loughborough, Leicester and Nottingham East Midlands Airport;
SO3: to secure the provision of accessible facilities and services to meet the needs of all local people, having regard to the particular needs of the young, old and “hard to reach”.
SO4 to protect and reassure our communities through the reduction of crime, anti-social behaviour and the fear of crime.
SO5: to promote stronger, cohesive and balanced communities having regard to changes in demographics,

for example would be influencing the type of housing provision

SO6: to encourage healthy lifestyles by ensuring residents have access to healthcare, local parks and greenspaces, the countryside and facilities for sport, recreation and community activities.

Places Matter

Aim: - Creating safe and liveable areas – greener, cleaner and safer living environments, with a focus on deprived areas.

Why? The quality of public spaces affects all of us wherever we live and work. Safe, well maintained and attractive public spaces have a critical role in creating pride in the places where we live, which, in turn, is essential to building community cohesion and successful communities. People set great store by the quality of public spaces and recognise them as places that should enhance the quality of life in our neighbourhoods, villages and towns. Residents locally often give priority to improvements in crime reduction and tackling antisocial behaviour; the local physical environment; housing and neighbourhood management; and the provision of constructive activities for children and young people. Transport is a very live issue in terms of congestion, accessibility and integrated public transport services as well as the impact on our environment. At the same time there is a desire to protect local identities, landscapes and environments whilst accommodating the need for more housing and employment land.

The issues around creating cleaner, greener and safer areas are the building blocks of renewal. They also link local actions to improve our living environment and the contribution we can make locally to global environmental issues such as climate change.

PLACES MATTER– strategic objectives

SO7: to reduce contributions to climate change and to promote prudent use of resources through patterns of development, design, transport measures, reducing the use of minerals, energy and water and minimising waste and encourage re-cycling;

SO8: to develop integrated transport schemes and measures to improve safety and reduce the adverse environmental and other impacts of traffic on local communities, for example in and around Loughborough and settlements close to Leicester.

SO9: to protect the historic environment and identity of the Borough's locally distinctive towns, villages and neighbourhoods;

SO10: to reduce the risk to people and properties through flooding in vulnerable locations such as parts of Loughborough and the Soar and Wreake valley villages;

SO11: to protect the special and distinctive qualities of all landscapes, and to pay special attention to impacts upon Charnwood Forest and its environs and to support the National Forest Strategy

SO12: to maintain and enhance a diverse range of habitats and the biodiversity of wildlife and safeguard and enhance key wildlife corridors for example the strategic river corridors of the Soar and Wreake;

SO13 To create distinctive and quality places for local people by encouraging high design standards in new development.

Prosperity Matters

Aim: -Maximising opportunities for a dynamic Charnwood economy - thinking and planning ahead to retain and enhance the strong Charnwood economy.

Why? A key contribution to achieving the Partnership's Vision will be a healthy local economy, because:

Competitive employers improve prosperity by investing in jobs, buildings and services. It maximizes the opportunity for everyone to share in or benefit from Charnwood's prosperity. Continuing economic prosperity should help to improve the social and environmental qualities of Charnwood. Accessible local services and facilities are key to the sustainability of towns and villages as communities.

The Partnership has a key role in acting as a catalyst to capitalise on our strengths and opportunities and address our weaknesses.

Charnwood has the second largest economy within Leicestershire, after the City of Leicester. It is home to world-renowned companies like Astra Zeneca, 3M Healthcare, FKI, Lafarge, Browne Healthcare, Fisher Scientific etc. Loughborough University is a major employer and has growing reputation both for the quality and range of its teaching but also its diverse areas of research including environmental technologies, engineering and sports science. While seeking to build on these strengths there is the need to address some underlying weaknesses. Business creation rates have been lower than national and regional averages. The sector structure is weak, (although better than the sub-region) with a concentration in some declining sectors, such as textiles industry and an under-representation in the growing knowledge based service sector. There has been a limited supply of available, quality employment land and sites to attract more hi tech, high value industry. There are too many people with poor basic skills and three wards have comparatively high levels of unemployment.

PROSPERITY MATTERS– strategic objectives
SO14: to sustain and enhance Loughborough town centre as a prosperous, attractive and vibrant destination for shopping, entertainment and leisure as well as a place to live,
SO15 to capitalise on the benefits of Loughborough University, especially those associated with its reputation as a centre of sporting excellence, research into innovation, new technologies and sustainability;
SO16: to ensure that there is a network of vibrant ‘local’ centres so residents have access to a range of shops, services and facilities;
SO17: to meet needs for homes, including affordable housing in line with regional requirements;
SO18: to provide all communities in Charnwood with access to quality jobs and improved standards of life by safeguarding key employment sites and creating opportunities for new high quality employment sites, including a new Science Park at Loughborough;
SO19: to encourage the local economy towards a higher share of higher-value, higher quality, innovative industries and services and ensure labour market balance by providing for a mix of jobs and access to training including those for less skilled members of the community;
SO20: to encourage thriving and diverse sustainable rural enterprise and farming

Partnership Matters

Aim: - Supporting and developing joined up thinking and action – from networking to action delivery stage improving working across all sectors in the Borough.

Why? Within Charnwood there is a strong record of effective partnership working to deliver actions and achieve shared outcomes. However, there is a sense that the “partnership family” within the Borough (and its links to partnerships beyond the Borough boundaries) could add more value through better co-ordination and more effective use of the resources committed to delivering in partnership. These may be achieved in part through a better definition of relationships and remits and improved information channels. At the same time the approach must be sufficiently dynamic to encompass the range and styles of partnership working required to deliver effectively. Priority issues will be:

- To develop and capitalise on the capacity for partnership working between key agencies and interests within Charnwood by adding value to joint endeavours.
- To make explicit the contribution of Partnerships and agencies to this strategy.
- For all sectors to demonstrate the value for money of investment in partnership working.

PARTNERSHIP MATTERS– strategic objective
SO21: To continue to improve partnership working with a view to achieving better outcomes for the Charnwood Together vision.

PLACES IN CHARNWOOD

Our Themes and Strategic Objectives reflect the evidence base about key issues and needs for Charnwood as a whole. The evidence gathered also gave a picture of the main issues and concerns affecting places and settlements within the Borough. It is our intention to use that information about key issues for individual settlements to help focus the efforts of Charnwood Together and its delivery groups so that resources are directed first to those places where issues covered by a Strategic Objective are experienced most acutely. For instance, a key issue for Shepshed is the sustainability and regeneration of its town centre, and so while the sub-groups considering economic growth and stronger communities will be concerned about such issues across Charnwood it is intended they would give a degree of priority to Shepshed on this issue.

Attached at Appendix C is the evidence base that links Place, with key issues and then with the relevant Strategic Objectives.

AREA FORUMS

The newly established Area Forum meetings will give local residents an opportunity to discuss local services and issues with Councillors and other agencies. These Forums have a direct link into Charnwood Together and will provide a channel for regular feedback to the delivery groups. For more information on the Area Forums visit www.leicestershireforums.org

In the next section we bring Strategic Objectives and Places together and set them within the remits of the various groups that will be supporting this Sustainable Community Strategy.

DELIVERY GROUPS

The Partnership Board has the central role in co-ordinating delivery of the Strategy and ensuring that linkages are maximised. The Board delegates responsibility for delivering specific aspects of the Sustainable Community Strategy to “Delivery Groups”. The constitution and terms of reference of these Groups is not uniform but what unites them is that they all act to deliver outcomes that facilitate achievement of the objectives of the SCS – they are the delivery arm of Charnwood Together.

Thus the delivery groups will be tasked with taking forward action within their remits and each Group will develop a delivery plan, having particular regard to prioritising action to the places identified as part of their remits. Following sign off by the Board will be subject to regular review at Board level.

The following Delivery Groups will help the Charnwood Together Board deliver this Sustainable Community Strategy:

1. Charnwood Community Safety Partnership – crime and disorder reduction and promoting safer communities
2. Stronger Communities Group – community cohesion
3. Economic, Growth and Learning Group – economic development and skills
4. Charnwood Health and Wellbeing Partnership – health and well being aspects of the SCS
5. Climate Change Group – environment and sustainability issues
6. Area Improvement Group – neighbourhood improvement, area forums, liveable areas.
7. Children and Young People Group – services and support for children and young people at Borough level
8. Partnership Development Group – enabling stronger partnership working, partnership performance and publicising achievements

The remits of these groups is as follows:

Group	Community Safety Partnership
Summary of remit	<p>This Partnership is established by statute to help create a safer borough by promoting good citizenship and reducing crime, anti-social behaviour and disorder. The Partnership has a Community Safety Plan which outlines the main priorities for the Partnership over the next three years. Those priorities align with and support the strategic objectives of the Sustainable Community Strategy with regard to crime, disorder and other aspects of safety for communities. The priorities are:</p> <ul style="list-style-type: none"> • Anti-social Behaviour • Violent Crime • Acquisitive Crime • Safer Communities • Partnership Improvement
Strategic Objectives within remit	SO4; to protect and reassure our communities through the reduction of crime, anti-social behaviour and the fear of crime.
Priority Places for this Group's work	<p>Loughborough, Shepshed, Birstall, Thurmaston, Syston, Mountsorrel.</p> <p>Priority Neighbourhoods, Night Time Economy in Loughborough.</p> <p>Specific hotspots from time to time</p> <p>Borough wide – reassurance to promote safe communities.</p>
Targets/Indicators	tba

Group	Stronger Communities Group
Summary of remit	<p>The “Meeting the Challenge – Community Cohesion in Charnwood” report (see www.charnwoodtogether.com/????) made a number of recommendations for advancing cohesion issues within the Borough. These recommendations formed the remit of the Stronger Communities Sub-Group under the previous Community Strategy and many to the following recommendations hold relevant for the work of the Sub group in strengthening of cohesion under this Sustainable Community Strategy. These have been built into the following remit:</p> <ol style="list-style-type: none"> 1. To produce a strategy and action plan for community cohesion in Charnwood that co-ordinates partner response to Government guidance such as that arising from the “Our Shared Futures Report”. 2. To take responsibility for gathering intelligence and co-ordinating cohesion action by partners, including monitoring of delivery of the strategy and action plan. 3. To engage in dialogue with the media to develop an understanding of community cohesion issues, as a basis for influencing public perception on specific cohesion issues. 4. To encourage activities that promote and develop a sense of belonging for local communities, particularly targeting those groups that are most disaffected. 5. To encourage partners to ensure that the reasons for policy and action are transparent, well understood and widely communicated so as to avoid inter-community resentment. 6. To promote joint working between service providers for young people, particularly targeting those not in employment, education or training.

	<ol style="list-style-type: none"> 7. To promote greater positive inter-action between young people and adults in 'hot spot areas' to address inter-generational conflict and seek to develop greater understanding, support and mutual respect. 8. To promote greater contact and joint working between young people and adults from different neighbourhoods in order to address the issues of 'territorial isolation' as identified in the report. 9. To support planning to ameliorate the potential effects that could be experienced by a sudden influx of new arrivals to an area – either via new developments, or international events. 10. To encourage the use of festivals, events, and service programmes to encourage greater understanding of the communities that live in Charnwood. 11. To promote the development of small-scale programmes that help to break down barriers and build relations between different communities. 12. To support creation of new routes to participation and attendance for those not currently accessing services and events.
Strategic Objectives within remit	<p>SO3: to secure the provision of accessible facilities and services to meet the needs of all local people, having regard to the particular needs of the young, old and "hard to reach".</p> <p>SO5: to promote stronger, cohesive and balanced communities having regard to changes in demographics, for example would be influencing the type of housing provision</p> <p>In addressing SOs 3 & 5 have regard to:</p> <p>SO9: to protect the historic environment and identity of the Borough's locally distinctive towns, villages and neighbourhoods;</p> <p>SO13; To create distinctive and quality places for local people by encouraging high design standards in new development.</p> <p>SO17: to meet needs for homes, including affordable housing in line with regional requirements;</p>
Priority Places for this Groups work	Loughborough, Shepshed, Birstall, Syston, Thurmaston, Anstey, Mountsorrel Priority Neighbourhoods,
Targets/Indicators	tba

Group	Economic, Growth and Learning Group
Summary of remit	<p>To provide a co-ordination role for the organisations and agencies with interests in furthering competitiveness, growth and learning in Charnwood.</p> <p>To work with EMDA, LSEP and similar bodies to facilitate projects and initiatives that contribute to a stronger, more vibrant and growing economy for Charnwood,</p> <p>To ensure the development of a robust economic development strategy for the Borough that promotes Charnwood's potential to contribute to the economic future of the region and benefit people who live and work in the Borough and has regard to the following considerations:</p> <ol style="list-style-type: none"> 1. Quality jobs – by creating new employment opportunities across the skills base – for instance, by working to maintain a good mix of employment opportunities while giving priority to increasing our knowledge based business (e.g. hi-tech manufacturing, knowledge based services, creative and sporting industries etc) rather than actively attracting low skill based investment (e.g. distribution).

	<p>2. Quality people – by bridging skills gaps and developing people’s capacity for quality jobs and purposeful activity – for instance, by seeking to tackle deficits in basic numeracy and literacy skills, by improving links between business and training providers to address specific skills gaps, by targeting areas and groups of higher than average unemployment, by retaining more graduates and encouraging “hard to reach” communities to participate more fully. This includes supporting Life Long Learning principles and the value of volunteering, as well as developing general life skills.</p> <p>3. Quality environment – by applying sustainable development principles to minimise adverse impacts – for instance by working through planning policies to secure sites for employment in appropriate locations, encouraging developers to adopt high standards of design in conversions and new build, including environmental and crime prevention best practice, by seeking to attract businesses that take environmental stewardship responsibilities seriously. Developing relationships with exemplar agencies, such as the National Forest Company.</p> <p>4. Quality employers – by actively attracting new investment that builds on our strengths and potential – for instance by encouraging and supporting new business start ups and inward investment and retention of those locally as they expand, by supporting exchange of best practice between business and educational institutions, by supporting existing manufacturers and other businesses to innovate, modernise and invest in their workforces.</p> <p>To oversee delivery of that Strategy as part of delivery of this Sustainable Community Strategy.</p>
Strategic Objectives with in remit	<p>SO14: to sustain and enhance Loughborough town centre as a prosperous, attractive and vibrant destination for shopping, entertainment and leisure as well as a place to live,</p> <p>SO15 to capitalise on the benefits of Loughborough University, especially those associated with its reputation as a centre of sporting excellence, research into innovation, new technologies and sustainability;</p> <p>SO16: to ensure that there is a network of vibrant ‘local’ centres so residents have access to a range of shops, services and facilities; SO18: to provide all communities in Charnwood with access to quality jobs and improved standards of life by safeguarding key employment sites and creating opportunities for new high quality employment sites, including a new Science Park at Loughborough; SO19: to encourage the local economy towards a higher share of higher-value, higher quality, innovative industries and services and ensure labour market balance by providing for a mix of jobs and access to training including those for less skilled members of the community</p> <p>SO20: to encourage thriving and diverse sustainable rural enterprise and farming</p>
Priority Places for this Groups work	<p>Loughborough, Shepshed, Syston, Thurmaston, Anstey, Sileby, Mountsorrel</p> <p>Priority Neighbourhoods</p> <p>East Loughborough – regeneration issues</p>
Targets/Indicators	tba
Group	Charnwood Health and Wellbeing Partnership

Summary of remit	<p>Objectives :</p> <p>To develop and implement co-ordinated multi-agency action to improve health and well being and to reduce health inequalities in Charnwood in line with national, regional and local priorities.</p> <p>To maximise the opportunities to improve partnership working to improve the health of Charnwood people.</p> <p>To promote information sharing and public awareness of key health and well being issues relevant to Charnwood.</p> <p>Role and Function:</p> <p>To co-ordinate the Charnwood contribution to Leicestershire-wide, multi-agency planning for public health.</p> <p>To consider health needs assessments relevant to the Borough and from that contribute to informed prioritisation of topics and geographical areas.</p> <p>To receive periodic reports from local delivery groups on progress in addressing priority health and well being issues and consider partnership proposals for new partnership initiatives to tackle such priorities.</p> <p>To be responsible, on behalf of Charnwood Together, for:</p> <p>a) the Charnwood contribution to the achievement of delivery plans and targets in the Healthier Communities Block of the Leicestershire Local Area Agreement</p> <p>b) creation and implementation of an action plan to address the “Reducing Alcohol Harm” action area of the Charnwood Community Strategy.</p> <p>To develop the close partnership working with NHS organisations, local authorities, voluntary and community groups, private sector organisations and other Local Strategic Partnership partners which are crucial to promoting health and reducing inequalities.</p> <p>To ensure that an appropriate focus is given to addressing health inequalities, assessing and monitoring health care needs and improving the overall health of the local population.</p> <p>To develop a planning and performance management structure to support delivery of its responsibilities.</p>
Strategic Objectives with in remit	SO6: to encourage healthy lifestyles by ensuring residents have access to healthcare, local parks and greenspaces, the countryside and facilities for sport, recreation and community activities.
Priority Places for this Groups work	Loughborough, Shepshed, Birstall, Thurmaston, Anstey Priority Neighbourhoods,
Targets/Indicators	tba
Group	Climate Change Group
Summary of remit	To develop an action plan to support the Sustainable Community Strategy to contribute positively to climate change issues through local initiatives. In particular it will seek to contribute to reduced use of non-renewable energy by; increasing the number of organisations and communities made aware of energy efficiency and using energy efficient sources; promoting the extent of

	<p>organisations already adopting recognised environmental management standards; focus on transport related issues and encouraging greater participation in relevant initiatives.</p> <p>This will involve work with the University and others to showcase innovation in environmental technologies and exemplary initiatives in the community. It will also involve development of a recognised business cluster based on established business strength in environmental technologies. It would hope to build on the relationship with the National Forest Company in developing the environmental economy. It will also play a part in promoting more effectively local initiatives to reduce adverse environmental impacts and to guide individuals, businesses and other organisations to sources of advice on practical approaches to minimising the climate change effect.</p>
Strategic Objectives with in remit	<p>SO2: to reduce the need to, and distance of, travel by car and increase use of walking, cycling and public transport. In particular to improve access by public transport to key services and facilities including the key employment centres of Loughborough, Leicester and Nottingham East Midlands Airport;</p> <p>SO7: to reduce contributions to climate change and to promote prudent use of resources through patterns of development, design, transport measures, reducing the use of minerals, energy and water and minimising waste and encourage re-cycling;</p> <p>SO8: to develop integrated transport schemes and measures to improve safety and reduce the adverse environmental and other impacts of traffic on local communities, for example in and around Loughborough and settlements close to Leicester.</p> <p>SO10: to reduce the risk to people and properties through flooding in vulnerable locations such as parts of Loughborough and the Soar and Wreake valley villages;</p> <p>SO11: to protect the special and distinctive qualities of all landscapes, and to pay special attention to impacts upon Charnwood Forest and its environs and to support the National Forest Strategy;</p> <p>SO12: to maintain and enhance a diverse range of habitats and the biodiversity of wildlife and safeguard and enhance key wildlife corridors for example the strategic river corridors of the Soar and Wreake;</p>
Priority Places for this Groups work	<p>Loughborough, Shepshed, Birstall, Thurmaston</p> <p>Borough wide</p>
Targets/Indicators	tba

Group	Area Improvement Group
Summary of remit	<p>The work of this group is particular relevant to the “Place Shaping” aspects of the Sustainable Community Strategy. It will continue the work on Priority Neighbourhoods which started under the previous Community Strategy and which seeks to work with local people to improve quality of life in defined specific areas with a significant concentration of inequalities at Borough level. Neighbourhood improvement techniques may also be applied in other neighbourhoods which are identified as having complex problems that need co-ordinated multi-agency interventions. This group will:</p> <ol style="list-style-type: none"> 1. To continue to co-ordinate partner activity to deliver tangible improvements in neighbourhoods identified through analysis as requiring priority attention due to significant and complex issues affecting residents’ quality of life and well being. 2. To ensure partner resources are directed to tackle both immediate and longer term underlying issues through the creation of

	<p>Neighbourhood Action Plans to be delivered by Neighbourhood Action Teams in consultation with Neighbourhood Forums and/or Area Forums.</p> <ol style="list-style-type: none"> 3. To co-ordinate the development and delivery of neighbourhood improvement across all targeted areas of the Borough including performance management of activities. 4. To promote neighbourhood improvement activity and achievements to partners, the public and residents of the neighbourhoods. 5. To ensure that residents of neighbourhoods are engaged effectively in the creation of action plans and during their delivery. 6. To ensure close links to multi-agency initiatives to tackle environmental crimes such as fly tipping, fly posters, graffiti, dog fouling etc. 7. To contribute to the development of schemes that seek to regenerate land and facilities within or including priority neighbourhoods, for instance in Eastern Loughborough. 8. To co-ordinate with the activities of other sub-groups, in particular the Community Safety Partnership and the Stronger Communities Sub-Group.
Strategic Objectives with in remit	<p>SO1: to reduce social exclusion and deprivation and increase educational attainment particularly in those parts of the Borough identified as areas of relatively higher need, for example the priority neighbourhoods of Loughborough East, Loughborough West, Mountsorrel and South Charnwood;</p> <p>SO3: to secure the provision of accessible facilities and services to meet the needs of all local people, having regard to the particular needs of the young, old and “hard to reach”.</p>
Priority Places for this Groups work	Priority Neighbourhoods - East Loughborough, West Loughborough, Mountsorrel, South Charnwood (parts of Syston and Thurmaston)
Targets/Indicators	tba

Group	Children and Young People Group
Summary of remit	To support the delivery of the Sustainable Community Strategy by contributing to the co-ordination of partnership planning and service delivery of initiatives concerned with the well being of children and young people.
Strategic Objectives with in remit	<p>SO1: to reduce social exclusion and deprivation and increase educational attainment particularly in those parts of the Borough identified as areas of relatively higher need, for example the priority neighbourhoods of Loughborough East, Loughborough West, Mountsorrel and South Charnwood;</p> <p>SO3: to secure the provision of accessible facilities and services to meet the needs of all local people, having regard to the particular needs of the young, old and “hard to reach”.</p>
Priority Places for this Groups work	<p>Loughborough, Mountsorrel, Syston</p> <p>Priority Neighbourhoods</p>

Targets/Indicators	tba
Group	Partnership Development Group
Summary of remit	<p>To support the delivery of the Sustainable Community Strategy by ensuring that Charnwood Together and supporting partnerships work effectively.</p> <p>To play a proactive role in working with the media and through promotional material, web publishing etc to develop a more co-ordinated view of what the locality has to offer to residents, businesses and visitors. This will include showcasing local achievements and initiatives, and focusing on the strengths and opportunities.</p> <p>To ensure that best practice is followed in the creation and operation of partnerships and sub-groups, for instance adopting relevant guidance form the Audit Commission.</p> <p>To support Charnwood Together in providing leadership by clarifying its relationships with other key partnerships and developing stronger linkages and better co-ordination of action by:</p> <ol style="list-style-type: none"> 1. Raising the profile of the Charnwood Together so that the public, partnership agencies and other audiences are clearer about how and why we are working together to achieve real change in the Borough. 2. Improved exchange and access to partnership information, performance data and potential initiatives 3. Agreeing appropriate approaches for periodically reviewing partnership performance. 4. Building effective relationships with those partnerships that include the Borough but which have a remit beyond it.
Strategic Objectives with in remit	SO21: To continue to improve partnership working with a view to achieving better outcomes for the Charnwood Together vision.
Priority Places for this Groups work	Borough wide
Targets/Indicators	tba

MONITORING AND REVIEW

This Strategy will be subject to a full review in 2010/11 to align with the expected reassessment of the Leicestershire LAA.

The implementation plans for each of the action areas will provide the framework for establishing baselines and targets and these will be subject to regular monitoring by the Board with an overall review of progress against the Strategy at least once each year.

As far as possible targets, monitoring arrangements etc will be aligned with the arrangements established for the LAA, to avoid duplication etc.

At least every other year Charnwood Together will carry out a partnership evaluation exercise to assess how well the partnership is performing.

RESOURCES

One of the major intended impacts of Local Strategic Partnerships is upon the use of resources across partner organisations. Joint programmes, shared resources and pooled budgets figure strongly in government aspirations for joined up working, with Partnerships like Charnwood Together expected to manage the co-ordination or integration of currently separate funding streams. In delivering this strategy Charnwood Together will seek to promote opportunities to address issues of mainstreaming, bending service delivery and joint resourcing in addressing the themes and action areas.

The challenge is bend mainstream policy, sources of funding, joining up action, sharing information and staff to help deliver against this Strategy. It will require partners to:

- Solve difficult problems.
- Address issues that come together at a small area.
- Support innovation in service delivery.
- Increase the efficiency of resource use.

There maybe other financial resource opportunities through:

- Joint bidding for external sources of funding,
- Gain rewards through improved PSA performance,
- Ensuring appropriate requirements are built into the Local Development Framework in order to contribute towards the renewal of particular areas.
- Potentially through the emerging Local Area Agreements.
- Partnerships with Charities and voluntary groups to access funds which are not available to statutory bodies, including Parish Councils.

Local Area Agreements (LAAs) are a new way of striking a deal between central Government, local authorities and major local delivery partners in an area. They are intended to help meet local needs whilst contributing to national priorities. They do this by:

- Simplifying the number of funding streams from central government going into an area.
- Helping to join up public services more effectively.
- Providing greater flexibility for local solutions to local circumstances.

Further information on the relationship between this Strategy and the developing Leicestershire Local Area Agreement, which should be in place from July 2008 is given at Appendix A.

PARTNERSHIP'S ROLES IN DELIVERING THE STRATEGY

Charnwood Together comprises the Partnership Board and the Partnership Forum and details of their roles, remits and membership can be found at www.charnwoodtogether.com

The Board will wish to consider supporting actions and initiatives that contribute to delivery against this Strategy. In addition to leading on the action areas set out above, Charnwood Together has the potential to support other actions by:

- Blessing – add value by giving blessing.
- Badging – communications strategy, logo.
- Blitzing - area specific, site, theme, group.
- Un-Blocking – exercising leadership through the Board.
- Investment Backing – bending investment, funding programmes, reallocating.
- Symbolism – supporting fast or early wins.
- Brokerage – support in developing actions and co-ordination.

Guiding Principles of the Partnership

Charnwood Together will apply the following guiding principles to the ways in which it does things:

Meaningful Partnerships

- Develop partnership capacity by spending time on sharing cultures and understanding of values, priorities, constraints.
- Joint identification of needs and shared understanding of the priorities.
- Positive joint working with partners
- Effective joint delivery

Innovation in Service Delivery

- Harness the ideas and potential of local people and our staff
- Participate in projects achieving national recognition
- Promote co-operative ventures for joined up planning and delivery between public, voluntary and private sector partners
- Maximise the beneficial effects of information sharing and improved information for the public
- Promote innovation in partnerships and the local economy
- Apply excellence in exploiting the potential of new technology

Community Cohesion

- Nurture a sense of belonging in all communities and in turn develop this sense of belonging Borough wide.
- Welcome diversity; valuing differences and similarities in needs and cultures and adopting an inclusive approach.
- Help to develop mutual respect, along with valuing and celebrating diversity.
- Promote equality of opportunity - Seek to ensure that everyone has the same opportunities regardless of background.

Build trust between all stakeholders, and nurture strong and positive relations and understanding of communities between people from different backgrounds.

Civil Renewal

- Provide information and opportunities for citizens to be better informed; information that is accessible and easy to understand.
- Enable local people to identify what they want for their community and be involved in developing and delivering these changes.
- Plan and provide suitable local services tailored to the needs of the community.

Sustainability

- Adopt a holistic long-term approach to addressing the key challenges.
- Treat the underlying causes of the problems rather than just the symptoms of the problems themselves.
- Have regard to the global, environmental impact of our actions.

Appendix A

This sets out the relationship between this Strategy and the Local Area Agreement (LAA). Until the LAA is settled it will not be possible to populate the high level measures and targets that will be used to gauge progress on delivery of this Sustainable Community Strategy once this appendix is finalised it will be sent to you during the consultation period.*

CHARNWOOD STRATEGIC OBJECTIVES	LAA Target	Measures & Targets
PEOPLE MATTER		
SO1: to address social exclusion, reduce deprivation and increase educational attainment in those parts of the Borough identified as areas of relatively higher need, in particular the priority neighbourhoods of Loughborough East, Loughborough West, Mountsorrel and South Charnwood;	<p>1. Improved life chances for vulnerable individuals and families.</p> <p>39. Children and young people achieve economic wellbeing</p> <p>10. Leicestershire is cohesive & inclusive</p> <p>37. Children and young people enjoy and achieve</p>	*TO BE ADDED PLEASE SEE DETAILS ABOVE
SO2: to reduce the need to, and distance of, travel by car and increase use of walking, cycling and public transport. In particular to improve access by public transport to key services and facilities including the key employment centres of Loughborough, Leicester and Nottingham East Midlands Airport;	<p>More effective and efficient service delivery</p> <p>13. Public services are provided in the most efficient and effective way</p> <p>3. Access to facilities and services is enhanced across the county</p>	
SO3: to secure the provision of accessible facilities and services to meet the needs of local people, having regard to the particular needs of the young, old and “hard to reach”.	<p>39. Children and young people achieve economic wellbeing</p> <p>40. More older people are able to live independent lives</p> <p>5. Well supported volunteering opportunities are provided within and by the community</p> <p>38. Children & young people to make a positive contribution</p> <p>More effective and efficient service delivery</p> <p>13 Public services are provided in the most efficient and effective way</p> <p>3. Access to facilities and services is enhanced across the county</p>	
SO4 Reduce crime and anti-social behaviour and the fear of crime.	<p>?? Everywhere in Leicestershire is a safe and attractive place to live and work</p> <p>14. People feel (and are) safer from violence</p> <p>15. Disorder & anti-social behaviour is low compared to similar areas and is being tackled effectively.</p> <p>16. The harm caused by drug and alcohol misuse is reduced in local communities.</p> <p>?The lives of offenders and those at risk of offending are improved so they are less likely to offend</p>	
SO5: to create and maintain cohesive and balanced communities having regard to	18. Stronger communities where people are involved engaged and play	

changes in demographics; for instance, by influencing the type of housing provision, in particular to avoid over-concentration of student accommodation	a role in decision making. 10. Leicestershire is cohesive & inclusive ?All sections of the community are empowered to influence local decision making	
SO6: to encourage healthy lifestyles by ensuring residents have access to healthcare, an interlinked system of parks and greenspaces, the countryside and built facilities for sport, recreation and community activities.	43. Improved health outcomes in Leicestershire including a reduction in health inequalities 35. Children and young people in Leicestershire are healthy 45. More people are physically active at a level which makes them healthier 46 Obesity is reduced and increase in healthy eating 47 Fewer people smoke 44. Improved mental health and well being. 5. Well supported volunteering opportunities are provided within and by the community 21. Increased resident satisfaction with the built environment and improved green infrastructure.	
PLACES MATTER		
SO7: to reduce contributions to climate change and to promote prudent use of resources through patterns of development, transport measures, reducing the use of minerals, energy and water and minimising waste;	8/9 Reduce our contribution to climate change and be more resilient to its effects 20. Less waste is produced and a reduced proportion of this goes to landfill 27 Growth of road congestion is reduced	
SO8: to develop integrated transport schemes and measures to improve safety and reduce the adverse environmental and other impacts of traffic, especially in and around Loughborough, settlements close to Leicester and in the Wolds communities;	27 Growth of road congestion is reduced 28. The number of road casualties is reduced More effective and efficient service delivery 13 Public services are provided in the most efficient and effective way 29. Air quality is improved	
SO9: to protect the historic environment and identity of the Borough's locally distinctive towns and villages;	21. Increased resident satisfaction with the built environment and improved green infrastructure.	
SO10: to reduce the risk to life and properties through flooding in vulnerable locations such as Loughborough and the Soar and Wreake valley villages;	8/9 Reduce our contribution to climate change and be more resilient to its effects	
SO11: to protect the special and distinctive qualities of all landscapes, and to pay special attention to impacts upon landscapes associated with Charnwood Forest and to support the National Forest Strategy	21. Increased resident satisfaction with the built environment and improved green infrastructure.	

SO12: to maintain and enhance a diverse range of habitats and the biodiversity of wildlife and safeguard and enhance key wildlife corridors, in particular the strategic river corridors of the Soar and Wreake;	21. Increased resident satisfaction with the built environment and improved green infrastructure.	
SO13 To create distinctive and quality places for local people by encouraging high design standards in new development.	Everywhere in Leicestershire is a safe and attractive place to live and work 21. Increased resident satisfaction with the built environment and improved green infrastructure.	
PROSPERITY MATTERS		
SO14: to sustain and enhance Loughborough town centre as a successful, attractive and vibrant destination for shopping, entertainment and leisure as well as a place to live,	Everywhere in Leicestershire is a safe and attractive place to live and work	
SO15 to capitalise on the benefits of Loughborough University, especially those associated with its reputation as a centre of sporting excellence, and research into sustainable design;		
SO16: to ensure that there is a network of vibrant 'local' centres so residents have access to a range of shops, services and facilities;		
SO17: to meet needs for homes, including affordable housing, and jobs in line with strategic requirements;	33. An increase in the provision of affordable housing The housing needs of the people of Leicestershire are met	
SO18: to provide all communities in Charnwood with access to quality jobs and improved standards of life by safeguarding key employment sites and creating opportunities for new high quality employment, including a new Science Park at Loughborough;	25. Quality employment sites and premises are more widely available. 26. A highly skilled. Motivated and innovative population and more people in high value jobs.	
SO19: To diversify the local economy towards a higher share of higher-value, higher quality, innovative industries and services and ensure labour market balance by providing for a mix of jobs including those for less skilled members of the community;	23. Leicestershire is at the forefront of innovation with a prosperous and dynamic economy 26. A highly skilled. Motivated and innovative population and more people in high value jobs.	
SO20: to support thriving and diverse sustainable rural enterprise and farming		
PARTNERSHIP MATTERS		
SO21: Improving partnership working. The clarification of relationships with key partnerships and developing stronger linkages and better co-ordination of action.	More effective and efficient service delivery 13 Public services are provided in the most efficient and effective way	

APPENDIX B

CHARNWOOD SUSTAINABLE COMMUNITY STRATEGY STRATEGIC OBJECTIVES
PEOPLE MATTER
SO1: to reduce social exclusion and deprivation and increase educational attainment particularly in those parts of the Borough identified as areas of relatively higher need, for example the priority neighbourhoods of Loughborough East, Loughborough West, Mountsorrel and South Charnwood;
SO2: to reduce the need to, and distance of, travel by car and increase use of walking, cycling and public transport. In particular to improve access by public transport to key services and facilities including the key employment centres of Loughborough, Leicester and Nottingham East Midlands Airport;
SO3: to secure the provision of accessible facilities and services to meet the needs of all local people, having regard to the particular needs of the young, old and “hard to reach”.
SO4 to protect and reassure our communities through the reduction of crime, anti-social behaviour and the fear of crime.
SO5: to promote stronger, cohesive and balanced communities having regard to changes in demographics, for example would be influencing the type of housing provision
SO6: to encourage healthy lifestyles by ensuring residents have access to healthcare, local parks and greenspaces, the countryside and facilities for sport, recreation and community activities.
PLACES MATTER
SO7: to reduce contributions to climate change and to promote prudent use of resources through patterns of development, design, transport measures, reducing the use of minerals, energy and water and minimising waste and encourage re-cycling;
SO8: to develop integrated transport schemes and measures to improve safety and reduce the adverse environmental and other impacts of traffic on local communities, for example in and around Loughborough and settlements close to Leicester.
SO9: to protect the historic environment and identity of the Borough’s locally distinctive towns, villages and neighbourhoods;
SO10: to reduce the risk to people and properties through flooding in vulnerable locations such as parts of Loughborough and the Soar and Wreake valley villages;
SO11: to protect the special and distinctive qualities of all landscapes, and to pay special attention to impacts upon Charnwood Forest and its environs and to support the National Forest Strategy;
SO12: to maintain and enhance a diverse range of habitats and the biodiversity of wildlife and safeguard and enhance key wildlife corridors for example the strategic river corridors of the Soar and Wreake;
SO13 To create distinctive and quality places for local people by encouraging high design standards in new development.
PROSPERITY MATTERS
SO14: to sustain and enhance Loughborough town centre as a prosperous, attractive and vibrant destination for shopping, entertainment and leisure as well as a place to live;
SO15 to capitalise on the benefits of Loughborough University, especially those associated with its reputation as a centre of sporting excellence, research into innovation, new technologies and sustainability;
SO16: to ensure that there is a network of vibrant ‘local’ centres so residents have access to a range of shops, services and facilities;
SO17: to meet needs for homes, including affordable housing in line with regional requirements;
SO18: to provide all communities in Charnwood with access to quality jobs and improved standards of life by safeguarding key employment sites and creating opportunities for new high quality employment sites, including a new Science Park at Loughborough;
SO19: to encourage the local economy towards a higher share of higher-value, higher quality, innovative industries and services and ensure labour market balance by providing for a mix of jobs and access to training including those for less skilled members of the community;
SO20: to encourage thriving and diverse sustainable rural enterprise and farming
PARTNERSHIP MATTERS
SO21: To continue to improve partnership working with a view to achieving better outcomes for the Charnwood Together vision.

APPENDIX C

Places in Charnwood

The evidence base considered issues affecting Places in Charnwood following the hierarchy of settlements set out below (this mirrors the hierarchy used in planning policy).

Main Towns – Key large service centres which provide health services, employment, education, leisure and shopping facilities for the surrounding population

Loughborough
Shepshed
Birstall
Syston
Thurmaston

Priority Neighbourhoods – identified by the Local Area Agreement 2006-2009, Charnwood has 4 of the 19 neighbourhoods, small areas with bigger than average problems, usually in relation to a number of aspects of deprivation

Loughborough East
Loughborough West
Mountsorrel
South Charnwood

Service Centres – these are smaller service centres, identified through the Leicestershire Rural Partnership, that provide a range of facilities for the surrounding rural villages and hamlets. They vary in size, but they are all a focal point for a cluster of smaller settlements.

Anstey
Barrow upon Soar
East Goscote
Hathern
Mountsorrel
Quorn
Rothley
Sileby

Rural Settlements – Small rural villages & hamlets

Cossington
Cotes
Hoton
Prestwold
Wolton on the Wolds
Woodhouse & Woodhouse Eaves
Wreake Valley Villages
Wymeswold

Issues of 'Place' in Charnwood

The following table sets out the key issues identified for places in Charnwood from the evidence base and research carried out jointly by the Borough and County Council. The issues identified here have been reflected in the remits for the Delivery Groups set out in the body of this strategy.

Place	Evidence to support prioritisation of "Strategic Objectives" to places	Strategic Objective
Loughborough	Stronger Communities: <ul style="list-style-type: none">The population is diverse with a large student population and significant BME population.	SO1, SO3, SO5, SO13, SO14, SO18, SO19

	<ul style="list-style-type: none"> • The town has some significant areas of deprivation including one of the most deprived wards in the County (Hastings). • Household income varies considerably across the town with high levels of income deprivation in several of the town's wards. • Proposals in the draft regional plan for major growth based on the town and implementation of the Town Centre Master Plan will have significant impacts on housing, employment, income and skills requirements. • There is a continuing demand for social housing and further improvement to established social housing areas <p>Health and Wellbeing:</p> <ul style="list-style-type: none"> • Alcohol and substance misuse is having an impact on individual's health, contributes to crime and disorder and places additional pressure on our services. • Obesity, smoking, parenting and childhood behaviour, with significant focus on the priority neighbourhoods <p>Competitiveness, Growth and Learning:</p> <ul style="list-style-type: none"> • Although the town has a thriving commercial centre with strong associations in higher education, engineering and pharmaceuticals, there is a high dependency for employment on the manufacturing sector and the University. • Implementation of the Town Centre Master Plan to safeguard and improve Loughborough's retail, entertainment and commercial offers. • There is a need to address deficits in skills and training • There is a high proportion of 16 year olds who are NEET in certain wards in the town. <p>Climate Change:</p> <p>There is a need to develop public transport services and reduce traffic congestion. There is need to ensuring planned growth is sustainable</p> <p>Community Safety:</p> <ul style="list-style-type: none"> • Due to its role and demography Loughborough has more incidents of crime and disorder than other parts of the Borough • The night time economy creates its own issues, for instance anti-social behaviour. • There is a need for better youth focused resources to help manage 'street cultures'. 	<p>SO3, SO6</p> <p>SO1, SO2, SO3, SO14, SO15, SO17, SO18, SO19</p> <p>SO7, SO8. SO10</p> <p>SO4</p>
Shepshed	<p>Stronger Communities</p> <ul style="list-style-type: none"> • A high percentage of workers travel out of the town creating a dormitory feeling for the town • A lack of retail and associated facilities and 	SO1, SO2, SO3, SO5, SO17

	<p>reductions in traditional sources of employment is increasing the outward migration of younger families.</p> <ul style="list-style-type: none"> • There are indications of features of deprivation associated with established social housing areas. • Local concerns over the location of a landfill site <p>Health & Well being</p> <ul style="list-style-type: none"> • Key health issues identified include obesity, smoking, substance abuse and parenting skills <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> • Limited local employment due to the town centre decline and closure of local employers has resulted in many travelling out of town • The decline of the towns retail provision is failing to meet community needs • Towns limited parking facilities exacerbates the lack of support for local services. • East and West wards have been identified as most deprived in Borough for education <p>Climate Change</p> <ul style="list-style-type: none"> • Limited access to local services and limited public transport service has created a high dependence on private cars resulting in heavy traffic through town <p>Community Safety</p> <ul style="list-style-type: none"> • The town has the highest crime rates in Borough outside of Loughborough • Issues concerning anti-social behaviour and inter-school rivalry. • Initiatives required to reduce fear of crime 	<p>SO3, SO6</p> <p>SO1, SO2, SO3, SO16, SO17, SO18, SO19</p> <p>SO2, SO7, SO8, SO9</p> <p>SO4</p>
Birstall	<p>Stronger Communities</p> <ul style="list-style-type: none"> • The population is becoming more diverse, balanced between younger and older people and increasing BME population. • High dependency on city facilities increasing perceived alienation from Loughborough • Birstall falls in to the boundary of the Leicester PUA and land north of Birstall has been identified by CBC Core strategy as urban extension preferred option resulting in a major increase in population • High percentage of home ownership in the area 92.3%, 20 percentage points higher than national average raising debt concerns. • Birstall Watermead is ranked 9th most deprived in Charnwood with key issues of poor housing. <p>Health & Wellbeing</p> <ul style="list-style-type: none"> • Key issues identified are obesity, diet and exercise and parenting/child behaviour <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> • Local employment includes a high dependency on manufacturing employment. 	<p>SO1, SO2, SO3, SO5, SO9, SO13, SO17,</p> <p>SO6</p> <p>SO1, SO16, SO18, SO19</p>

	<ul style="list-style-type: none"> • High commuter rate to city for employment <p>Climate Change</p> <ul style="list-style-type: none"> • Possible flooding issues <p>Community Safety</p> <ul style="list-style-type: none"> • Ongoing issues of cross crime caused by displacement from Police Operations in Beaumont Leys. • ASB issues 	<p>SO9, SO10, SO13</p> <p>SO4</p>
Syston	<p>Stronger Communities</p> <ul style="list-style-type: none"> • The population make up is diverse including increased migration of BME and a high proportion of elderly residents <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> • Parts of Syston East are ranked in top 10 most deprived in terms of education with a limited number of 16 year olds remaining in education. • Local employment includes a high dependency on manufacturing employment. • High commuter rate to city for employment <p>Community Safety</p> <ul style="list-style-type: none"> • Night time economy related issues • Lack of provisions for local youth engagement. 	<p>SO1, SO3, SO5, SO16</p> <p>SO1, SO16, SO17, SO18, SO19</p> <p>SO3, SO4</p>
Thurmaston	<p>Stronger Communities</p> <ul style="list-style-type: none"> • The population make up is diverse including growing BME community and the community is split due to dual carriage way dividing the settlements. • Only 7.4% of dwellings are social housing and very small number of private rented accommodation available. • Thurmaston falls in to the boundary of the Leicester PUA and land has been identified by CBC Core strategy as urban extension preferred option. <p>Health & Wellbeing</p> <ul style="list-style-type: none"> • Comparatively high levels of obesity • Other key issues identified include parenting & childhood behaviour, underage drinking and other alcohol issues. <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> • There is significant reliance on the manufacturing industry, which accounts for over one in three jobs in the village. Service sector employment is also low. • Labour skills are dominated by semi-skilled and unskilled workers • Thurmaston has a regular bus service to city but limited to Loughborough and no service to Birstall. • The village has the 5th lowest mean household income in Charnwood • Limited local employment due to the town centre decline and closure of local employers has resulted in many travelling to work out of town 	<p>SO1, SO5, SO17</p> <p>SO6</p> <p>SO1, SO13, SO16, SO17, SO18, SO19</p>

	<ul style="list-style-type: none"> • The decline of the town's retail provision and limited parking is failing to meet community needs. • Lack of opportunity to improve tourism levels through Watermead park • Education issues include, low number of 16 year olds remaining in education, significantly low level of attainment in KS3 and KS4 and high rate of school exclusions. <p>Climate Change</p> <ul style="list-style-type: none"> • The area has 2nd highest proportion of commuter journeys by car in the Borough. • Increased pressure on infrastructure causing traffic congestion. <p>Community Safety</p> <ul style="list-style-type: none"> • Some crime rates are higher than the Borough average for instance theft from stores, violence against a person and domestic violence. • Concerns of vandalism, alcohol related crimes and underage drinking 	<p>SO7, SO8</p> <p>SO4</p>
Anstey	<p>Stronger Communities</p> <ul style="list-style-type: none"> • The population is diverse and intergenerational problems have been identified. • Anstey has a dominant 45-64 age group - 28% of the population • There is a relatively high percentage of social rented dwellings. <p>Health & Wellbeing</p> <ul style="list-style-type: none"> • Access to recreational facilities for youth including more local sports groups is limited <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> • Anstey North is within the 16% most deprived in Charnwood with a low number of 16 year olds in education and with 10% not in NEET. • There is dependence on manufacturing employment which counts for one in four jobs in the village, • Limited local employment has resulted in many travelling to work out of town • Limited parking for towns amenities <p>Climate Change</p> <ul style="list-style-type: none"> • Limited bus service to both Leicester and Loughborough and for evenings. • Increased car use resulting in regular congestion in the village and noise pollution from the A6 <p>Community Safety</p> <ul style="list-style-type: none"> • Some areas of the village are within 16% most deprived communities in Charnwood with regard to crime including vandalism and being victims of or witnessing anti-social behaviour • Key issues identified include youth related anti-social behaviour, underage drinking and gang culture 	<p>SO1, SO3, SO5</p> <p>SO3, SO6</p> <p>SO1, SO2, SO16, SO17, SO18, SO19</p> <p>SO7, SO8</p> <p>SO3, SO4</p>

	<p>with displacement of youths from the Beaumont Leys area.</p> <ul style="list-style-type: none"> Perceived high crime rate and general fear of crime 	
Rural Areas Eastern Villages including the Wolds	<p>Stronger Communities</p> <ul style="list-style-type: none"> Lack of sufficient public transport to nearest service centre and limited timetable reduces access to local activities and facilities. The local communities have concerns about the threat of major housing development and the need for the retention of 'village' identity A need for more affordable housing. <p>Health & Wellbeing</p> <ul style="list-style-type: none"> The local service centres offer limited healthcare facilities and public transport reduces accessibility <p>Community Safety</p> <ul style="list-style-type: none"> Perceived high crime rate and general fear of crime 	<p>SO3, SO5, SO17, SO20,</p> <p>SO3, SO6</p> <p>SO4</p>
Bradgate & Beacon Villages	<p>Stronger Communities</p> <ul style="list-style-type: none"> Lack of sufficient public transport and access to services. 1 million visitors annually to Bradgate Park places pressure on the local community and its infrastructure. <p>Community Safety</p> <ul style="list-style-type: none"> Car related crimes in visitor locations 	<p>SO3, SO7, SO8</p> <p>SO4</p>
Woodhouse Eaves	<p>Stronger Communities</p> <ul style="list-style-type: none"> Local concerns over loss of village identity Lack of affordable housing Limited access to other services due to public transport <p>Climate Change</p> <ul style="list-style-type: none"> Limited frequency of public transport creating dependence on cars 	<p>SO5, SO17</p> <p>SO3, SO7, SO8</p>
Wreake Villages	<p>Stronger Communities</p> <ul style="list-style-type: none"> Limited local facilities and lack of regular public transport to local service centres. Impact of potential major development in the vicinity of Thurmaston <p>Climate Change</p> <ul style="list-style-type: none"> Lack of sufficient public transport directly linked to nearest service centre Effects of flooding on local residents, homes and businesses 	<p>SO2, SO3</p> <p>SO3, SO10</p>
Wymeswold	<p>Community Cohesion</p> <ul style="list-style-type: none"> Local fears over potential development causing loss of village identity <p>Health & Wellbeing</p> <ul style="list-style-type: none"> Concerns over road safety with increased traffic Limited access to local health service centres for those without private transport 	<p>SO9</p> <p>SO3, SO6</p>

	<p>Climate Change</p> <ul style="list-style-type: none"> Noise pollution from local site Limited frequency of public transport means increase dependency on private cars <p>Community Safety</p> <ul style="list-style-type: none"> Perceived fear of local crime Concerns about fly tipping 	<p>SO3, SO8</p> <p>SO4</p>
Service Centres Barrow Upon Soar	<p>Community Cohesion</p> <ul style="list-style-type: none"> Increases in the population due to recent developments place pressure on the local infrastructure. Fear of over development and loss of village identity including the need to protect historic buildings. Limited community venue resources Need for continued delivery of youth and family services <p>Health & wellbeing</p> <ul style="list-style-type: none"> Pressure on local services to accommodate increasing population <p>Climate Change</p> <ul style="list-style-type: none"> Congestion through village High Street and the effects of flooding on local road network <p>Community Safety</p> <ul style="list-style-type: none"> Perceived high crime rate and general fear of crime 	<p>SO5, SO3, SO9, SO13, SO16, SO17</p> <p>SO6</p> <p>SO2, SO8, SO10</p> <p>SO4</p>
Quorn	<p>Climate change</p> <ul style="list-style-type: none"> Flooding and its effects on local road network particularly through the village <p>Community Safety</p> <ul style="list-style-type: none"> ASB issues related to night time economy and young people Perceived high crime rate and general fear of crime 	<p>SO2, SO8, S10</p> <p>SO4</p>
Rothley	<p>Stronger Communities</p> <ul style="list-style-type: none"> Concerns over the retention of the 'village' identity Limited opening times for the local youth group <p>Community Safety</p> <ul style="list-style-type: none"> Issues of vandalism and anti-social behaviour 	<p>SO3, SO9</p> <p>SO4</p>
Sileby	<p>Stronger Communities</p> <ul style="list-style-type: none"> Lack of sufficient public transport directly linked to nearest services including Soar Valley Leisure Centre Poor community facilities with limited facilities for local youths. <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> Low level educational attainment both in young and adults 	<p>SO1, SO2, SO3, SO16</p> <p>SO3, SO6, S10</p>

	<ul style="list-style-type: none"> Concerns on local economy with business closures Development of old local mills into housing reducing business opportunities. <p>Climate Change</p> <ul style="list-style-type: none"> Effects of flooding including access roads <p>Community safety</p> <ul style="list-style-type: none"> Issues of ASB, youth issues and vandalism creating a fear of crime amongst residents. 	<p>SO10</p> <p>SO4</p>
Mountsorrel	<p>Stronger Communities</p> <ul style="list-style-type: none"> The population make up is diverse and intergenerational problems have been identified. Lack of consistent youth provision <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> The rate of school exclusions is twice the level for the Borough and County as a whole. Mountsorrel Centre is moderately deprived in terms of education, training and skills. Educational attainment in the monitoring areas at KS2 is similar to levels for the Borough and the County but at KS3 and KS4 they fall significantly below the average and well below the floor targets. Lack of sustained family learning opportunities and initiatives Lack of a retail centre <p>Climate Change</p> <ul style="list-style-type: none"> The area is the least self contained in the Borough and has the highest number of residents using private cars/vans to travel to work Public transport currently not meeting local needs <p>Community Safety</p> <ul style="list-style-type: none"> Criminal damage and recorded domestic violence are higher than for the Borough as whole. Violence against the person, criminal damage and damage to motor vehicles account for over half of all recorded crime in the monitoring area. Anti-social behaviour in village centre/green Continuing issues around underage drinking Speeding and illegal and irresponsible parking 	<p>SO1, SO3, SO5</p> <p>SO1, SO16, SO17, SO18, SO19</p> <p>SO2, SO7, SO8</p> <p>SO4</p>
Priority Neighbourhoods Mountsorrel	<p>Stronger Communities</p> <ul style="list-style-type: none"> The population is characterised by a high proportion children under 15 creating pressure on local youth services Poor living conditions for some residents leading to resentment and lack of pride. <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> Moderate deprivation in terms of education, training and skills. KS3 and KS4 fall significantly below the average and well below the floor targets. The rate of school exclusions is twice the level for the Borough and County as a whole. 	<p>SO1, SO3, SO5, SO17</p> <p>SO1, SO5, SO17, SO18</p>

	<ul style="list-style-type: none"> Mountsorrel Centre is significantly deprived in terms of income, employment, deprivation affecting children and older people and education and moderately deprived in terms of health and crime. Mountsorrel Centre has significant levels of children living in income affected households <p>Climate Change</p> <ul style="list-style-type: none"> The area is the least self-contained in the Borough and has the highest number of residents using private cars and vans to travel to work in the Borough. <p>Community Safety</p> <ul style="list-style-type: none"> Criminal damage, recorded domestic violence is above Borough average. Violence against the person, criminal damage and damage to motor vehicles account for over half of all recorded crime in the monitoring area. 	<p>SO2, SO8, SO18</p> <p>SO4</p>
<p>Priority Neighbourhoods Loughborough East</p>	<p>Stronger Communities</p> <ul style="list-style-type: none"> High proportion of younger people and those from the BME Community than for the Borough or County. The area is the most deprived area in Charnwood and within the 10% most deprived areas Leicestershire. The priority neighbourhood experiences significant deprivation in terms of income, employment, health and disability, education and skills, living environment and crime. <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> There is significant income deprivation in the priority neighbourhood. Loughborough Woodthorpe is the most income deprived of the nine areas, is the most income deprived area in Leicestershire and within the 7% most income deprived areas nationally The priority neighbourhood experiences significant deprivation in terms of children living in income deprived households. In Woodthorpe it is estimated that 52% of children live in income deprived households and over a third of all children in the priority neighbourhood live in income deprived households. Parts of the priority neighbourhood experience significant levels of older people living in income deprived households and much of the rest displays moderate levels of deprivation In Meadow Lane this is as high as 36% of older people. The priority neighbourhood experiences significant income deprivation and 4% of the population in the monitoring area receive Job Seekers Allowance. Mean household income is significantly below that for the Borough and the County. Educational attainment is significantly lower than for 	<p>SO1, SO5,</p> <p>SO1, SO3, SO5, SO17, SO18, SO19</p>

	<p>the Borough and County as a whole and parts of the area are within the 2% most educationally deprived in the Country. Parts of the priority neighbourhood experience significant deprivation in terms of education, skills and training while other areas experience moderate deprivation.</p> <ul style="list-style-type: none"> • High proportion of 16 year olds who are NEET in certain wards • Low stay on rates • School exclusions are twice the level of the Borough and County. <p>Health & Wellbeing</p> <ul style="list-style-type: none"> • Identified issues -smoking/obesity/diet/parenting/substance misuse • The area has the highest level of health and disability deprivation in the Charnwood and is within the 10% most deprived in Leicestershire, therefore experiencing significant health and disability deprivation. Smoking levels are estimated to be high in the area. • A quarter of all looked after children in Charnwood come from the area. • Parts of the areas are considered teenage pregnancy hotspots <p>Neighbourhood Management</p> <ul style="list-style-type: none"> • The areas around the two railway stations exhibit amongst the most deprived living environments in Leicestershire and are significantly deprived by this measure. However, the majority of the priority neighbourhood does not experience and deprivation in terms of the living environment. <p>Community Safety</p> <ul style="list-style-type: none"> • The crime rate is double that of the Borough as a whole and 17% of all crime in the Borough occurs in this area. Three categories of crime account for over half the crimes in the monitoring area: violence against the person, criminal damage and theft from motor vehicles. 	<p>SO6</p> <p>SO1</p> <p>SO4</p>
Loughborough West	<p>Stronger Communities</p> <ul style="list-style-type: none"> • The area has a high proportion of people aged 16 – 29 reflecting the large numbers of students living in the area. • The proportion of residents from the BME community is higher than for the Borough and County as a whole. • People in the area are more likely than elsewhere to say they like to mix with people of their own culture. • Parts of the area have the lowest level of voter turnout in the Borough. 	SO1, SO3, SO5

¹ Moderate deprivation means most of the area is within the 20% most deprived areas in the County but may also have some areas within the 10% most deprived in Leicestershire.

² Income deprivation is moderate probably because of the high numbers of students.

	<ul style="list-style-type: none"> The rates of burglary from dwellings, cycle theft and domestic violence are significantly higher in the area than for the Borough. Social Capital survey showed that people in the area are less likely to trust their neighbours than in other areas surveyed 	
South Charnwood Thurmaston	<p>Stronger Communities</p> <ul style="list-style-type: none"> Thurmaston Priority Neighbourhood consists of two areas within Thurmaston known as Thurmaston North East and Thurmaston North West. The population of the area is characterised by having a higher proportion of children and a lower proportion of people of retirement age than for the Borough or County. The neighbourhood is moderately deprived nationally based on the Indices of Multiple Deprivation. <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> NW Thurmaston is significantly deprived in terms of income affecting older people and moderately deprived in terms of income affecting children, education, and the living environment. NW Thurmaston has significant levels of older people living in income deprived households. NW Thurmaston has moderate levels of children living in income deprived households. Mean household income levels are significantly below the average for the Borough and the County in both of the areas of within the priority neighbourhood. NW Thurmaston is moderately deprived in terms of education, training and skills. Educational attainment in the monitoring area at KS4 is significantly below the County and Borough average and well below the floor targets. At KS2 attainment in Maths is similar to the County as a whole but below the floor targets. At KS3 attainment in English is below the County average and below the floor targets. School exclusions are around twice the level of the County and Borough. <p>Health & Wellbeing</p> <ul style="list-style-type: none"> The area has the second highest level of obesity in Charnwood. <p>Community Safety</p> <ul style="list-style-type: none"> Crime rates are slightly higher than for the Borough as a whole in the monitoring area, and Theft from stores is extremely high³ and violence against the person and domestic violence are also higher than the average for the Borough. 	<p>SO1, SO3, SO5</p> <p>SO1, SO16, SO7, SO18, SO19</p> <p>SO6</p> <p>SO4</p>

³ Associated with the retail park in the monitoring area

	<p>Climate Change</p> <ul style="list-style-type: none"> The area has the second highest proportion of commuter journeys by car in the Borough. 	SO2
Syston	<p>Stronger Communities</p> <ul style="list-style-type: none"> A smaller proportion of the population are aged 16-29 (14%) compared with the Borough (17%) and the County (16%) There is a higher concentration of older people living in the monitoring area with the largest in the 65 to 74 age range. 37% of the electoral in Syston East and Syston West wards voted in the May 2007 Borough Elections, this is below the average turnout for District Council Elections <p>Health & Wellbeing</p> <ul style="list-style-type: none"> Approximately a quarter of the population in Syston East and West Wards are estimated to be obese or current smokers Levels of obesity in Syston East are estimated to be amongst the highest in the district <p>Competitiveness, Growth & Learning</p> <ul style="list-style-type: none"> Average annual income is below the District, County and National average The largest proportion of income support claimants are in the 25-49 age group Syston East has a large net out flow of people travelling out of the ward to work A relatively large number of people in Syston East and Syston West commute to other boroughs or districts to work Attainment at KS2 is below District and County levels and below the floor targets set for the County for 2006 Fewer children achieve grades A* to C at GCSE compared to the District and County <p>Community Safety</p> <ul style="list-style-type: none"> Violence against the person and criminal damage account for 43% of recorded crime in the Priority Neighbourhood Rates of Domestic Violence are generally slightly higher than in the District or County 	<p>SO1, SO3, SO5</p> <p>SO6</p> <p>SO16, SO17, SO18</p> <p>SO4</p>