

Business Continuity



If you lost any of the following:

Staff...
Premises...

Technology...
Computers...
Telephones...

Suppliers...
Customers...

...could you manage it?

Read on for **FREE** information and advice
on how to be prepared...

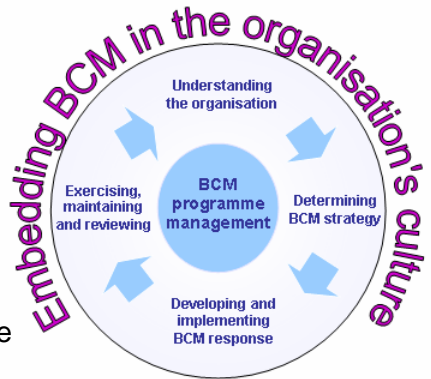
Business Continuity Management (BCM)

Business Continuity Management (BCM) helps to identify threats to your business. It helps to safeguard your reputation, your brand, and the interests of its key stakeholders.

The Business Continuity Institute has produced the BCM lifecycle, as shown below, to aid in developing your Business Continuity Plan.

Benefits

- protect your business, service and reputation
- solve disruption in advance
- increase the knowledge and skills of your staff
- respond effectively to a business interruption
- provides staff with confidence that the business is well managed
- ensures that suppliers/contractors/investors will be confident in you,
- helps customers feel more secure about the company with which they are dealing; i.e. you can maintain supply, trade, deadlines.



For further information please contact:

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October 2007

Disclaimer: This guidance is provided as general information about planning for threats to your business. It is not intended to replace detailed guidance and planning specific to your business. To the extent permitted by law, Leicestershire County Council do not accept liability arising from any information contained herein.