

case	One thing to encourage you to visit a museum in Leicestershire
3	If it was typical to Leicestershire - i.e. the Leicestershire Museum
7	More hands on things to do
10	I think the people who visit a museum often have a reason - do they get what they want? Can they be helped to get what they want.
12	more interactive and educational events for children would make the family visit a museum nearer to home
13	transport
14	better facilities and more information that is readily available
15	more visiting exhibits
20	More activities for school aged children above primary school (11 years plus)
23	being more aware
25	if we were 10 years younger
26	direct bus routes from all over leicester
27	Reduced costs in purchasing snacks and meals
28	a really good quality cafe/coffee shop at new walk. Also, a good quality shop for gifts/presents etc
30	more things for children
31	small exhibitions from larger museums
33	better sign posted and easier to understand in the local press
34	better advertisement
35	good advertising
36	The museum requires better findings to be able to provide larger opening hours beyond 9-5 etc.
42	Good advertising to attract my attention. I know museums are good, they just slip from my mind!
45	More advertising of any special exhibits
46	low entrance fee for older people not just students
48	more knowledgeable staff on duty with approachable smiling faces
53	interactive - street life scene for example rather than showcase exhibits
55	better transport and parking offer the same when one lives in the country and is a very old pensioner - over 80 or more
56	i would make a special effort to visit if I heard the exhibition was showing aspects that are of great interest or a hobby of mine - in my case it would be lace
57	museum with a shop selling local goods, crafts etc
58	more exhibitions like lord attenborough collection
61	an event related to the museum is extremely popular with school children. This will then encourage them to appreciate museums for example staff dressed up in period costume taking you around plus activities people would participate in
62	exhibits from london galleries
67	longer opening hours
68	More historical coverage
69	if it is interactive to my family/children
72	living interpretation are always attractive compared with static exhibits
77	more interactive activities. The film and photography museum in Bradford is the best museum I have been to, simply because it enables the visitor to get involved in the exhibitions
80	A display and exhibition about our own Leicester regiment (Tigers) battles layout etc
83	something relevant and up to date. sport
84	advertising with interactive and exciting activities to do

case	One thing to encourage you to visit a museum in Leicestershire
85	photography exhibition of local area in both old and modern times
86	free entry and car parking
89	more publicity on tempoary exhibitions
91	when major exhibtions are finished in london, please encourage them to be toured around the country
102	price
104	its accesability and welcome for children
107	stuff for kids, esp decent facilities but also healthier cheaper food available for all
108	fewer personal comittments
109	accesability
112	having one off exhibitions that last for perhaps a month
113	that i would visit during the evening and be able to park
114	reasonable pricing for familys
115	information about the museums. I didn't know about most of the ones listed on p7
116	more travelling exhibtions
122	educational activites as i am a teacher always looking for places to take children to help develop their learning
123	if there was an event at the museum and was well advertised
124	Locate them out of term. Would go to the Museum of Leicestershire if we didn't have to go into Leicester itself because of the horendous traffic problems, especially Belgrave Road
126	Maybe if they advertised a new exhibition or just more local advertising or a special activity
127	Different times of year price deals
128	as i don't drive a better and cheaper bus service
129	introduction of new items not previously displayed
132	More free time to do it - but you can't do much about that! Better information prior to any events taking place
133	changing some exhibits eg the attenborough collection arrived at new walk this year
135	big advertisments in the local press
136	better advertising in the local media
137	either free entry or reduced entry ticket price
139	more info about them
141	secure convenient parking
147	perhaps event, i know they happen but don't think of looking for them unless I have somewhere to stay
148	I often meet a friend at the new walk museum and sometimes there is no where to sit down as the place is often full with children visiting. This is in the cafe part. Although it is very important for children to visit museums, if the cafe park was larger and also provided having sadas, etc., this would probably draw more people in, not just at lunchtime, but morning coffee time and afternoon tea
153	that its of interest to a child
156	better parking facilities
157	a good cafe with reasonable prices
158	exhibition of portrait minatures
159	awareness of special exhibitions and displays. Advertising may be helpful, local press, handouts, free newspaper
160	open longer hours
163	high profile exhibitions of well known artists

case	One thing to encourage you to visit a museum in Leicestershire
168	being more mobile and younger
169	free entry espically for children
170	leicestershire heritage seems very disjointed to me
171	interesting advert
172	more publicity as i don't know about many eg where, when open, what's involved. Also interactive activities
177	better parking facilities
179	parking in leicester near museums is awful so an improvement would be good. any change of exhibits or change of displays should be advertised widely
183	advertising to highlight special exhibitions
186	more information about new exhibits
187	Themed exhibitions talking the changes and improvements in the English mans working life in the shire from the enclosures up until the end of the 2nd world war
191	more personal time
196	knowledge about their content, purpose and relevance
199	special exhibitions featuring local interests or people
201	better advertising of museums
202	special exhibition well advertised
203	more interactive things for children
205	perhaps more entertainment gains on like things to touch and also put on a role-play drama re-inacting scenes from the past. Children to dress up
207	much more flexible opening times
210	awareness
213	loyalty discount schemel
216	visiting exhibtions
218	advertised activities
220	wildlife art
221	more dynamic exhibitions
224	try to get good exhibitions
226	something new that I haven't seen before
227	advertising to know whats available to see. on-line adverts
228	parking facilities
229	advertising of a new exhibition
232	better quality shops
235	more advertising of events
236	more about the people that made our county and died for us all those years ago
237	not something I would do unless it was of interest to me
238	improved parking facilities and more seating
246	a short progrsmme on tv or an advert in local paper
248	easier to reach for people like me who use public transport
253	free admission
254	more information about whats actually on - permanent and tempoary exhibitions
255	more information in local press
256	better advertising
257	if i didnt have to travel to get there
258	more visible advertising of events
259	if they were free to visit with young children
261	new exhibits

case	One thing to encourage you to visit a museum in Leicestershire
262	better disabled access
263	changing exhibitions. open evenings with wine and nibbles - maybe a talk
265	i enjoy visiting museums in london and think that local museums would improve if they adopted certain ideas from the larger museums
268	better awareness of the attractions available in the area. i grew up in leicester and have recently returned and have to admit, I only know about bosworth battlefield and the records office
269	something important perhaps other interesting artifacts from other countries
279	a science museum theme with lots of interactive displays for children
280	purely a time issue and work full time and having no children it is not something I would think of doing on our own
281	In your face advertising. I hardly ever see anything about what goes on in Charnwood and only found out about the Loughborough Museum when preparing for a job interview at Charnwood borough council
284	more highlights occasionally
287	more things for children
288	a museum that is about something relevant to my studies
292	information about what is on display
294	more interactive and visual aids to aid educational understanding of the historical subject on display i.e. learn as you do, rather than just display cases
298	As a teacher in Market Harborough and having regularly visiting the Harborough museum, it is a shame we now have to pay for the privilege as before poorer families who might not have taken their children to museums gained experience through free class visits. Now we have to go to much greater extent to gain voluntary contributions towards trips which not all parents are willing to pay.
300	up to date interactive resources, benefit to students ages 14 - 19
301	good transport services and affordable
303	more recent events, i.e. WWII or WWI instead of stoneage
305	if it can keep my children entertained I want to go again
308	more children's activities during school holidays
309	different attractions added more regularly. To make them more 'noisy' with added music, so to drop the 'hush hush' image of having to keep children quiet in some areas
311	to have more time in my own life - as a full-time worker
312	child friendly, better restaurant facilities
314	more hands-on exhibits for children
315	seriously good travelling exhibition
316	time!
327	better parking
333	more exhibitions on local pastimes and history
342	awareness of what was actually in them and what they have to offer
343	workshops, events, talks by experts, family history tree courses, archaeology courses
346	Make sure that publicity does not make any exhibition sound better or more extensive than it is (e.g. the holocaust exhibition in Charnwood museum was extremely thought-provoking, but it was much less than the publicity suggested and the amount of reading was more than my teenager son wanted to cope with)
348	to make it more appealing for children and better advertising/promotion to make people aware of them
350	visiting exhibitions e.g. exhibitions from London re-done in Leicester
352	My current interests in family and local history
354	particularly at Ashby, more interactive items for children. My 8 year old really loves history and museums but wasn't very impressed with the one in Ashby

<b>case</b>	<b>One thing to encourage you to visit a museum in Leicestershire</b>
355	better advertising, such as posters, leaflets. In everyday places, shopping malls, garages, local shops
356	sorry no, visits are 'mood of the moment' and if we happen to visit a place not visited before
359	to be much younger! 84 is only a few days away. Disabled parking - I am mobile but breathing bad in cold windy weather. I loved museums and especially all art forms in my earlier years. My answers especially to 62 would have been very different probably with ten ticks
362	better advertising
363	child-friendly museums - I have three children so would have to be fun and interactive to interest them
364	the two museums I visited were excellent. The newark houses reserve gave us a conducted tour by a person full of enthusiasm. What has surprised me was how good they were. Also this survey has indicated many museums that I was not aware. I think that I would visit more museums if I had access to a booklet which itemised the museums of Leicestershire listing what each museum specialised in, the facilities available, cafe, car park, guided tours etc.
365	something I was interested in or if I had children to take
367	more personal time available
370	entrance prices lower
377	special exhibits, local war time experience
380	more educational activities
381	exhibitions of interest to me
382	visiting exhibitions from other areas/countries
383	better art galleries and more publicities on show
385	there is an enormous amount of choice and we relatively don't just limit ourselves to Leicestershire when visiting museums
386	special vents e.g. xmas, valentine, easter, particular year eg victoria reign advertising
388	if they had more facilities to occupy smaller children
391	activities on for children
395	more interactive exhibits and films and videos
396	better advertising of events
397	more advertising
400	to see it again
402	council enthusiasm, council singing from our street we have about closures or reduced opening times but rarely being backed by council (eg abbey pumping station) money needs to go into our heritage
403	greater visitor interaction
405	more interactive activities, free of charge
406	more interaction with museum exhibits
407	travelling into town is such a hassle, especially Leicester (traffic) perhaps an improved rail/bus service (clearer) would encourage more visitors into the City, I may be more inclined to venture into the museum
408	the time to do it. Extended opening hours, especially in the summer, would help in this regard
411	an exhibition on the war and its effect on Leicester. Similar to imperial war museum
412	direct communication of any new exhibition (the demontfort hall regularly updates information of forthcoming concerts etc.,)
418	better advertising of temporary exhibitions - tv!
419	something new I enjoy visiting museums around the country because I see and learn something new I have not experienced before

<b>case</b>	<b>One thing to encourage you to visit a museum in Leicestershire</b>
423	to be cheaper in price to visit, especially if free
424	being 77 and having no car now better public transport
429	easier parking facilities
430	any exhibitions
433	time/location - I have a very demanding job thus my leisure time is very valuable to me and I dont want to travel long distances to visit places
434	better cafe and restaurants
435	Give every home in Leicestershire discount vouchers every year to all the attractions and museums within the county
438	cost of entry
439	better parking
440	plenty of interactive subjects. Lots of 'hands on' fun the children to experiment with
441	special exhibitions
442	a comprehensive guide that was delivered to my house explaining about the museum and of any changes which will be happening, with details of web sites etc., rather like yellow pages/thomsons local - updated yearly but with information where to access more frequent changes to exhibits/displays/attractions
445	moe activities for children so they are able to learn in a fun way about history
446	better advertising
452	museum being about subjects more interesting to me and my family. Not many children are interested in stately homes or war memorial type museums
456	interesting subject, hands on for kids, i.e. science, history, decent food - not chips and pop, easy parking
457	perhaps more information sent out as to what the museums have. Keep people informed via website, and email about current exhibitions
460	more advertising on places other than interest sites
461	if I had more time!
463	publication regarding special exhibits etc.
467	have varied exhibitions. Being able to get into all museums in jewry wall. More helpful staff who are well informed
468	more relative to local history
469	something new to see
470	special short-term exhibitions which change research (as at snibston)
472	making the vulcan the core of a Leicestershire "duxford"
473	cheaper entrance rates
475	if I had my own transport
478	have more social history exhibitions as we have such a rich heritage and children seem to be interested in the past
480	being told about a special exhibtion being on - I could decide if it was of interest e.g. lacemaking. Previously I rely on friends telling me. e.g. the Picasso pottery exhibition
488	speciality days like space centre, themed days/more hands on/raceplay. More exhibitions and exciting educational rides
490	value for money
492	It may help if museums linked more with the Educational Authority to encourage parents to take children to relevant museums when learning about certain topics
493	not sure
494	maybe
495	if I was to visit a museum in Leicestershire the one thing that would encourage me more to visit would be more things to keep the children's attention more, and more things for them to interact with
496	better incorporated facilities e.g. drinks etc

case	One thing to encourage you to visit a museum in Leicestershire
498	record office - more help please - too many assumptions made
500	better "promotion" of their "services" through improved media coverage, this would keep the subject of museums in peoples minds rather than "something they do on a bank holiday, half term for when visitors/relatives visit
502	more advertising
504	If I had more time
511	better parking and bus stop nearer
514	particular special exhibitions that were of interest to me and my family (e.g. the Picasso ceramics at the New Walk museum excellent!)
518	improved parking facilities where possible
523	increase its size, and have more older artists work. You must improve the stuffed animal section brighter etc
527	a large new education of national importance
531	obvious advertising in press of social events
533	more interactive items to keep children engaged in the subject matter such as Snibston or Space Centre
534	more entertaining
537	special events and exhibitions relating to local people in post. One off exhibition of National or international importance. Changing and improving exhibits
538	information about age appropriate educationally interactive kids activities - maybe link up with schools to mailshop activities. Create a database of interested families and mailshot with holiday/weekend learning activities. Lectures for adults which are help between the hours fo 10am and 2pm
545	my wife liking them
546	naturally be aware that is exists.
548	audio taxes/headphones like english heritage do - I love listening to a good story. The best museum we have ever been to has to be La Coupoule, St Omer France, awsome!
550	good advertisements of forthcoming exhibitions
552	summer eveing opening
555	more temporary exhibitons - but these would have to be well advertised. These wowuld encourage me to visit museums more frequently because there would b something new to see
557	that they actually represented something to do with the heritage of this county
559	taking the grandchildren
561	more information available about local museums
563	interesting
566	promote the beauty of service offered to schools/colleges and involve from young children to old citizen rather than focusing service to work
567	I don't stay away because they lack something. I just don't have an interest in visiting
570	a dedicated history of forestry exhbition/museum could be combined with countryside activities, e.g. hunting/shooting/game
571	free entry
573	information about exhibition
577	free admission! If not for i ndividuals, for groups such as schools, scouts, guides etc,
579	better facilities is always something you look for when you got kids so would say that and also make the shops better, you always like to take something home with you
583	I don't really visit museums but the background information
651	more awareness of what is in each museum. Perhaps better advertising literature
652	improve quality of exhibits
654	cost more affordable to those on low incomes. Advertise better

case	One thing to encourage you to visit a museum in Leicestershire
659	wish I had more time!
661	specific exhibitions of interest
669	special events and exhibitions
670	internationally quality exhibits & exhhibitions
672	a small display where really valuable/rare/interesting items are displayed for short periods only i.e. always something fresh to see
674	better advertising to remind me of the wonderful exhibits our museums hold
675	better facilities the disabled, wheelchair friendly
679	well organised and well advertised exhibits, with explanations and modern display technology
682	better advertising
685	a bar
687	better access, eg disabled parking. However I love visiting museums. The Richard Attenborough Exhibition in particular was fantastic
691	I already do so! Loughborough museums is super! Toilet facilities inadequate for disabled, No wheelchairs at granby street, more knowledge about museums, where they are situated, bus services to them. Information as to what type of museum, subject area, specialisation covered e.g military, egyptian etc
692	communication - special events
693	reasonable cost - open when not at work re-evenings
694	special exhibition of something - eg steam tractors or handballs
697	better advertising about exhibits
700	having more time!
703	free entry encourages me - especially with small children so you can come and go for a long or short time - depending on them!
704	market railway exhibition
705	exhibitions of things which particularly interest me
709	free parking and admission and more educational exhibits
711	theme days so you can dress up
712	more advertisement in areas that would see them
714	not sure - it all depends on what the museum is about - was upset that the Anne Frank exhibition did not get agreed to visit Loughborough
718	good directions for finding them
719	extended opening hours
720	Some museums in leics I have never heard of. More advertising is needed and a regular change of exhibits.
722	MORE TIME
723	AN OPEN DAY TO ENCOURAGE PEOPLE TO COME ALONG I.E. FREE ENTRY/FREE GIFT ETC.
724	PERSONALLY- MORE PERSONAL FREE TIME
725	IF A PARTICULAR EXHIBIT IS OF INTREST TO ME
726	INTRESTING NATURAL HISTORY DISPLAY
728	BABY FRIENDLY - THINK ABOUT CHANGING,FOOD, ACCESSABILITY. SOMETHING FOR CHILDREN TO DO-QUIZ, COMPETITION, PRIZE
730	WORLD FAMOUS EXHIBIT
732	SPECIAL ENTERTAINMENT DAYS WITH QUIZES, TREASURE HUNTS, TREATS AND PRIZES ACTIVITIES INTERACTIVE ENTERTAINMENT, EDUCATING CHILDREN BUT THE ADULTS HAVE TO BE DRAWN IN
739	ACTIVITIES FOR CHILDREN- MORE HANDS ON EXPIERENCE CHILD FRIENDLY
742	LEICESTER NEW WALK MUSEUM NEEDS THE INTERACTIVE ROOM FOR

case	One thing to encourage you to visit a museum in Leicestershire
	CHILDREN IMPROVING AND CHANGING
744	ADVERTISING OF SPECIAL EXHIBITIONS
746	MORE SPECIAL DISPLAYS OF LOCAL INTREST
749	EXHIBITIONS COVERING LOCAL TRADES AND PROFESSIONS IN THE MORE RECENT PAST
750	EASE OF PARKING EXHIBITION BEING ADVERTISED
751	OPEN IN EVENINGS
753	BETTER TRAFFIC MANAGEMENT IN SOME AREAS
755	MORE INTERACTIVE DISPLAYS
757	EASIER PARKING NEAR THE MUSEUM
758	AN INTRESTING EXHIBITION
759	REDUCED PRICES FOR SINGLE PARENTS
761	A FAMILY VISITOR PARTICULAR INTREST
764	BRING IN MORE EXHIBITIONS OR ARTCRAFTS BU DETAILS WOULD NEED TO BE WELL ADVERTISED WITH OPENING TIMES TO ENSURE I BECOME AWARE
766	INFORMATION, ADVERTISING
771	INFORMATION IN ADVANCE OF EXHIBITIONS ETC
773	NEED TO ADVERTISE SPECIAL EVENTS BETTER
775	MOTOR CYCLE
778	FAMILY ORIENATED- MY FAMILY AGE RANGE FROM 2-8 MORE HANDS ON INTERACTIVE
779	INTRESTING EXHIBITIONS
780	CHNAGE THE EXHIBITS MORE OFTEN
781	WELL PUBLICIED
786	OPEN IN THE EVENINGS
788	A GREATER VARIETY OF EXHIBITS THAT CHANGE EVERY 4 MONTHS, TOPICS THAT TIE IN WITH THE SCHOOLS CURRICULAM
792	on my last visit to the new walk museum, I was very disappointed. I thought it rather grubby, with very few items of interest. The cafe was tacky and overall a sad dilapidated air. Please give this wonderful building a new lease of life and why not put on the story of Leicester during the Civil War and actually have scenes with a spokey storyteller or a wand tape not more noticeboard stuck on panels and which can be boring to both adults
793	it would have to be parking
796	better parking facilities
797	more leisure time and grandchildren!
800	frequently changing exhibitions, to encourage revisit
801	making them child friendly and a bit more fun
802	larger car park and secure cycle rack facilities
804	If i received a leaflet with information about the museum and exhibit. More about the museums in the paper (write up). Perhaps have an article about which is the best museum to visit
807	more publicity either flyers or on website
808	specific specialist exhibitions like the Picaso collection
813	nothing really museums are dull
814	something unique, educational and interactive. publicity is the key-how do i know which museums are out there
816	i have an exhibition of something i was intrested in seeing
817	inexpensive parking/bus facilities will have more time when retired (work full time:not much time

case	One thing to encourage you to visit a museum in Leicestershire
818	a reduction in my council tax
819	television advert telling me what was going on. would have to be eye catching or stimulating
820	dont know
821	good reasnably priced catering and chairs
823	make me an extra copy in evryweek, its a tune
825	exhibitions on local items
827	more advertising especially with the smaller museums
828	more variety of exhibitions and more hands on exhibitions
834	more family orientated displays information about what is on display
835	better publicity
836	advetising
838	better advertising-whats on! and when
841	1)good range of exhibits which change ie. visiting exhibits 2)a very good coffee shop
845	i do not think modern art in any value to anyone, not educational paintings and art from the past in educational as it given an insight how people fired and worked
847	to have an information board in the are which you are viewing, where you can press a button and listen abit more about that subject
848	more special exhibits (temp)
852	the content of the museum
858	combination of intresting exhibits and cafe facilities
863	an art bus which would make a circuit of museum. maybe the open top bus already does this
865	good quality exhibitions/exhibits
867	something that encompasses the whole of living and working in leciestershire its sporting history, millitary history, social history. whatthose leciestershire people contribute in the visit of the country/world?
868	better facilities for refreshments etc
869	the fact that the exhibits would change more regulary
875	interesting subjects and exhibitions
876	price
884	n/a
885	changin exhibitions, well advertised, we went to see the rolf harris portraits exhibition
887	an exhibition of intrest to me.
888	special exhibitions from outside the county even of for limmited periods of loan from here
889	the quality and variety of exhibitions
891	more workshops, talks
895	good advertising, at appropriate times, school holidays etc
897	for it to be a nice place to go and less structured of casual visits somewhere to spend on hours
898	to fit in with my son interests e.g. national history-s.lewis does not have much to offer(hinckley), military history
904	exhibitions on particular topics-eg cecil aldinat new walk-years ago-vgood i missed picasso ceramics unfortunatly, im a friend of the tate and ra-wimilar schemes with dedicated opening hours? i have to say i have been to the castle museum-nottingham more frequently than those in leicester
905	an exhibition that gets my attention
906	famous displays-something of national or international repute
908	leaflet drops in local areas informing of new events exhibitions going on money off tickets or buy one get one free tickets etc

case	One thing to encourage you to visit a museum in Leicestershire
910	more artefacts perhaps on loan from foreign countries or major city museums eg egyptian, chinese etc to save the time and expense of travelling to the other major cities, as mentioned above
912	lots of interactive activities for children as well as education material
913	greater information. e.g send fliers through doors- i only know where my nearest museum is. couldn't have told you there were as many as there are on your list.
916	special events locally advertised with special rates for local residents
917	a local history museum in each town or area
921	more publication
923	more themed special events for children tied in with school holidays or events like christmas. bonfire nights etc
925	having more time available (personally) access by public transport
929	improved parking
932	more things to interest children/small children fun activities for children to join in, to make it attractive to them. so learning from them is more fun on a family day out
937	exhibition- preferably a traveling exhibition which focused on our architecture
938	extend opening at jewelry wall
944	that it appeal to my particular interest ie railways, transport in general and coalmining and quarrying
945	more affordable e.g. what is the cost for 2 adults to take 2 visiting adults to the national space centre?
946	if i had more time to if museum changed what was on show every and again
947	maybe reduced prices for local residents
950	keep children under control
953	more activities taking place, belgrave hall i quite good for this
955	probably the cost because I am not likely to go on my own, the people I go with need to be able to afford it. Maybe lottery or government funding could help
957	modernise it, update the facilities, coffee areas etc
958	special exhibitions
959	probably having children
961	I probably think the growth of computer-based games/activities absorb far too much young people's time and their ability to talk with others human beings - hence my tick above. The last thing we want is more socially destructive computer points
962	open spaces
963	exhibition of natural or international importance such as the Picaso ceramics at New Walk museum, Leicester
965	free parking or better accessibility
966	having the time to do so
973	better advertising of events
977	hear about interesting exhibition
986	a clearer idea of where the museum contained before making a visit
990	clear advertising - where? what time? what will my family get out of it? how much? more interactive and up-to-date, children friendly
993	contemporary exhibits as well as heritage and historical hands on stuff
996	better facilities for disabled
997	advertising would help me to find out why special exhibitions being held. Also I have a young child and it would be useful to know what attractions there would be for her
1000	value for money. vouchers or kids go free
1001	getting the children involved more ie questionnaires, treasure hunts following how the national trust walk and getting kids involved

case	One thing to encourage you to visit a museum in Leicestershire
1002	open in the evenings - and open days
1003	1) well informed staff and guide who show you the most interesting items and explain in good, plain english 2) audio tours, they are fantastic!
1007	more information about where the museums are and what they offer. For example, have now heard of more of the places sited on page 3
1008	at the moment more child friendly facilities
1009	educational for children
1010	more personal time
1011	special visiting exhibitions that are on loan from other museums from around the country
584	dance mat, environment things, games for children
586	travelling, exhibitions both national and international
588	exhibitions that change regularly
593	activities or displays for children under five to newborns. As most only cater for 4/6 plus. Very small children like to look too!
598	more seating as you go around the museums
599	changing exhibits of local interest
609	personal recommendation from friends with similar interest
612	better public transport access to museum
613	advertising, people seem to forget its there!
616	a museum with more modern things e.g. clothes, shoes - things for girls!
617	publicity - occasional premier of what museums are available and the type of exhibits displayed
618	If there was an exhibition on, displaying interest and if my nephews wanted to visit a museum
621	interactive displays
623	booklet listing all the museums and what type of exhibits they contain, plus opening times and days open and if there is an entrance fee. Booklets to be available at local libraries and information centres
625	to park in leicester is a nightmare. I would think twice about going into Leicester itself
628	If I received information about it or saw more advertising. If the children wanted to go and were interested in going. If the cafe prices weren't so expensive
631	leaflets showing what the museum is about delivered to home
634	if I was made more aware of what was in the exhibition through advertising information - and if it wasn't too expensive to visit
643	knowing in advance of any new things on show via local press
645	probably publicity
646	if the clocks housed by service where tastefully restored and put on show rather than in storage
649	awareness of what museums are available
1014	closer to home
1015	well presented exhibit of artefacts, models etc., possibly with video/tv shows demonstrating use of items to reinforce information
1017	a good cheap cafe that sets a good breakfast and tea
1018	advertising - knowing what exhibition is showing
1020	rather than just looking, more interaction either by talks or guides or virtual games and where we can do lots of things e.g. workshops, but sometimes they are crowded and you don't get a chance
1022	extended opening times, better public transport
1024	well known exhibit - good advertising
1025	I would need to be interested in the theme of that particular museum

case	One thing to encourage you to visit a museum in Leicestershire
1026	1) too often the exhibits do not work and there is no notice to indicate it is being repaired, 2) the activity comes during Halloween etc, are very popular. This shows that more interactive stuff for children would be welcome... if this age group (4+) is who you are trying to attract - if not make it clear that you are not
1027	special events (such as in London with tutankhaman/chinese army)
1028	hands on experiments
1031	more advertising
1033	high quality art exhibition and with known artist(s)
1034	particular items of particular interest
1037	when exhibits are broken they are repaired quickly
1039	lots of outside activities for the children
1043	I am elderly and disabled, good access is virtually important, this is the reason I rarely, if ever, that I can visit museums in leicester specially the New Walk museum
1046	More interesting exhibits
1048	my family can't get there because of transport. Transport for one single parents
1050	better advertising as to what the museum has to offer including facilities such as wheelchair access and baby changing facilities. Some of the museums sound quite boring. Some more information about them would be helpful e.g. the gas museum
1054	cost, central location, parking
1057	better parking!
1058	direct transport to sites, e.g. buses and trains so we wouldn't need to use our car
1059	more physical activities for the kids so that they could learn and get some exercise
1061	more fun and more interesting
1062	better advertising about which museum
1065	more time
1066	reasonable collections of materials/exhibits of national importance
1067	better transportation to sites for those without own transport
1072	its relevance to a topic I was really interested in
1073	regular change of activities in specialised areas
1074	quality of exhibitions/exhibits
1076	special exhibitions
1077	We visit museums when we can, but having a very lively 4 year old who enjoys running about isn't a good mixture with museums (at the moment!!)
1083	longer opening hours
1086	Make them different. Snibston is a waste of money. People have not interest in coal. Make it modern and use it for fun things
1087	easy access by public transport or car. Strictly no admission charges for children. Low charges for adults and OAP's.
1088	more family discounts or single parent discounts/tickets
1089	more hours in the day as I work full time!
1090	The need to be able to park within easy walking distance to the museum
1094	special exhibitions
1096	child friendly things to do - e.g. things a child can find in museum, proper projects. Also picnic areas
1098	confidence that the exhibitions are complete and in full working condition.
1099	can't really think of anything as I already actively seek out information
1101	more information regarding opening times
1105	more participation activities
1108	information as to what is on

case	One thing to encourage you to visit a museum in Leicestershire
1109	If school work was linked with local museums, my children could see the relevance of going after the visit they want to find out more but during the visit it may start off boring
1111	Parking and event days
1112	Better parking
1114	Stop doing things by halves!! Have an amalgamation of museums so more is under one roof. More likely to get visitors than to the smaller museums that currently are operational. Costs too would be lessened with staff and land costs etc. Come on, make a centre to attract people!
1115	More marketing of new exhibition
1116	More information of what the museum is about. Publicity about changing exhibits
1119	No one thing in particular
1120	Make it cheaper to enter
1121	Free admission to all of museums
1123	Frequency of changing exhibits
1127	If it was made fun
1129	Bring them into date with similar attractions
1133	A museum which provide an area for people to eat their own food are more attractive to families. To feed a family when out is often hard and expensive
1134	Longer opening hours
1136	A more interactive and educational experience for my children
1138	More hands on like Snibston
1139	If there were exhibitions relating to famous people from local areas and their lives (I recently visited Desborough Museum where they had an exhibition for Jim Dale - entertainer - which was fun and informative)
1141	Exhibitions on Leicesters The Civil War
1144	Quality of exhibitions and information about them
1146	Frequently updated exhibitions/exhibits
1147	Have the opening hours daily and Saturdays. To be able to park without costing a lot of money. (Perhaps a discount on entrance where charges are made).
1148	More leisure time available
1150	I don't know
1152	Up to date and accessible information on exhibits, museums events etc.,
1153	Exhibits on tour from other larger museums
1154	It would have to be something I would be interested in anyway as I don't drive, maybe easy to get to by train, but etc.,
1155	Probably more emphasis on social history, e.g. working conditions "except mining and hosiery"
1156	Themed days, special offers etc.,
1158	More information about what's available, where and when. Information on special 'exhibits'. Possibly special events (e.g. Christmas/Easter).
1161	More 'hands-on' exhibits for children
1163	To be near at hand, e.g. local exhibits at the library?
1164	Possibly more information on some of the great buildings in and around Leicestershire
1165	Activities for children
1166	More hands on interactive activities, all resources present when we visit museums. Sometimes especially the New Walk, bits of the childrens resources, re, running, e.g. paper, crayons etc.,
1168	More policing, of the visitors. All children on a very recent visit, it was ruined by children running to and fro for the duration of our visit. We couldn't put up with the distraction any longer and had to leave

<b>case</b>	<b>One thing to encourage you to visit a museum in Leicestershire</b>
1170	Better advertising of the museums and their exhibits - and of special activities taking place e.g. in school holidays and half term
1171	Good cafe facilities
1173	Open in the evenings
1175	Lots of times I can't think where/what to do or visit only the places I know e.g. Foxton Locks
1180	New exhibitions, i.e. touring exhibitions more advertising, my children love museums
1181	changes to the displays frequently
1188	Guided tour around the exhibits
1189	Help on website(s), re "How to get there" by public transport, i.e. what bus stops nearby, and detailed directing from the nearest bus stop(s)
1191	Particular theme every so often
1194	Some of the exhibits from London e.g. things at V & A
1195	Quality exhibits
1196	To be able to park nearby
1204	Interactive exhibits e.g. as at Snibston, which children and adults could share. Our grandchildren also really enjoy the children's room at The New Walk Museum
1205	Always free entrance
1207	Good quality of exhibitions
1210	Suitable, permanent activities/exhibits for pre-school aged children
1211	Free admission
1212	Something exciting and entertaining for children
1213	If a museum is small then the exhibitions need to change so that you return again and again. I took my children to the science museum in London that is fun and so excellent for children due to the interactive equipment - it is about the young you know - not the middle class
1214	More pro-active promotion to improve the awareness of whats available in each museum
1215	More detailed information. Q7 should be first question as I did not realise how many facilities there were available in Leicestershire
1220	Accessibility in terms of free parking.
1221	A good exhibition - eg a local interest artist or craftsperson, well displayed and clearly described. Or a historical exhibit with a 'hands-on' element to it
1222	More advertising locally as to opening times, location and contents, e.g. Charnwood Museum - where is it?
1226	Exhibits from other countries, e.g. Terracota Army
1227	Opening times
1229	More major exhibitions
1230	If details of a new exhibition was easily available, it would encourage people to visit that museum
1231	Changing exhibits, good advertising, comfortable catering areas
1234	If there are organised trips to them from my locality for special exhibitions. For instance, for the Picasso pottery/ceramics exhibitions
1238	Open in the evenings
1239	More time to do it in and cheaper parking
1240	Open longer hours. Evening guided tours for groups e.g. USA's (with refreshments), well advertised.
1244	Better advertising
1247	Occupational special exhibitions, well advertised. Don't forget church magazines, who would welcome articles of interest and readers may well visit!
1253	Make exhibitions

<b>case</b>	<b>One thing to encourage you to visit a museum in Leicestershire</b>
1256	Changing of exhibitions more often
1257	A change of exhibits
1262	Inter-faith exhibits and food
1263	Exhibitions
1266	Nearness(which is made my problem as I live in a village without bus service), toltram ~Walton by-Kinnote
1268	More interactive activities for children
1269	I am interested in why a town, city or village is there and why it continues to thrive or not. Information therefore in the origin and development of places would attract my attention more
1272	Something more exhibitions for children, themed events etc.,
1274	Probably a few more "grandson" things for children (as in the space centre)
1276	Improved parking facilities as mentioned above close to the museum
1277	Advertising where there are museums to visit
1278	More interactive
1279	High quality/well known exhibits on show
1283	A good, bright and interesting website
1284	Relevant exhibitis
1288	Only lived here for 15 months so advertising would be useful
1289	Advertising parks/leaflets about exhibition events
1290	Someting more interactive for children (3-10 year olds) who are too young for standard museums, exhibits
1292	More events aimed at all ages. Activities for adults as well as children. Interactive exhibitis
1295	Better Advertising!
1296	More information about the main theme of the museum
1303	I like to visit museums that put on exhibitions of art (paintings and drawings). Especially those by local artists of pictures of local interest
1304	Awareness of museums in Leicestershire
1307	Having more time myself to visit museums
1308	Greater awareness of what they offer, e.g. 12 museums listed i.e. 07 I had no idea existed
1309	Discount days
1310	Easy access to free parking
1312	Advertising in free papers
1315	Better car parking
1318	Subject matter
1320	Something with a wow factor - an excellent exhibition
1324	Nothing you can control. I feel it is more about having the time. We all have such busy lives
1325	Good parking
1326	More information about events being held there and offers
1327	Changing exhibitis more
1330	Promotional offer
1334	More press coverage
1338	If I worked in Leicestershire but since LCC made me redundant, I work in Nottinghamshire and visit their attractions
1343	Improved, transport, subsidised entrance fees for Leicestershire residents
1344	Advertising and cost i.e. is it free admission, if not what am i getting for my money?
1346	I have stated I neither agree or disagree with restaurants or cafe but if they are provided,

case	One thing to encourage you to visit a museum in Leicestershire
	they should offer good quality in a pleasant environment to add to my visit rather than distract from it
1348	If we had visitors or family to stay and there was a special event advertised, we would probably go
1349	Being aware of what was the key theme - particularly if it was clear that there would be interaction for children
1350	n/a
1354	Mobile exhibits maybe in local village halls/centres etc., as not everyone can make a trip into Leicester
1358	Positive and dynamic advertising. Information
1359	To advertise what sort of exhibition is being shown
1360	Lower prices
1361	Special exhibitions for children
1364	Changes in exhibitions, events, workshops. We've been to many of them so will go back when there is something different - New Walk exhibitions, Charnwood exhibitions, Belgrave garden events, Space Centre new films/areas. Also our kids have grown up and there are less things for bright 10 year olds. For little ones there is a plethora
1367	Increased number of oil or watercolour paintings by artists we like - 18th century onwards
1368	To have gallery staff do a tour to make it more interesting, to show good knowledge - encourage curiosity.
1373	Pleasant informative staff who would talk 'to' me and not 'at' me
1375	That all the hands on exhibits were actually working
1376	Make it easier parking. Opening hours to suit. Make sure relevance is communicated. "It's about Leicesters War efforts" for example make it local
1377	Nothing
1380	Better discussion of our Christian heritage and a presentation of the "creation" origin of the world
1382	Changing Exhibitions, taped tours
1386	Personally, I have found the museums I have visited have been great. The problem I have is finding enough time to visit them more frequently - I work full time, and weekends are taken up with regular activities that the children do. School holidays is the time I am most likely to visit.
1388	Special events, Quizzes, Re-enactments, demonstrations (eg. crafts)
1390	I don't have access to what is on where and when so I don't know when interesting events, lectures, etc. are happening
1394	Better advertising for new projects
1395	Better bus services to the county museums
1396	Be more child friendly - so easier to take young children/babies and have family day out
1398	More advertising - to make them more prominent places to visit
1399	An exhibition about something of particular interest to me and my family
1402	Advance publicity of exhibitions, for example on "what's happening" circular - maybe with council tax bill to cut cost of distribution
1404	More time
1406	Activities for children
1407	Knowing about the museum/exhibitions - ie. advertising. Child friendly
1409	Listing of what is on show and where
1415	To be VERY disabled friendly
1418	I don't need any encouragement personally, but from what I have seen, children especially enjoy interactive and quite technical content that fires their imagination and is usually the children themselves who dictate where parents take them
1421	Better advertising about events, etc., at the museum

case	One thing to encourage you to visit a museum in Leicestershire
1422	Special Exhibition
1426	Displays of things of interest to me ie. Natural History
1427	Probably better parking and longer opening times at weekends and not expensive parking fees which put you off
1428	Parking facilities
1429	Free bus from a central location
1431	Lower admission for the larger family
1432	More information
1435	Interesting and relevant exhibits
1439	baby friendly at the moment
1441	Better advertising of what's on offer during a visit to the museum
1443	Information on changing exhibitions
1444	Easier access and free car parking
1445	More spare time
1446	If they were open longer hours on Sunday
1448	Not living in Leicestershire - out being on holiday. Workshop activities or lectures
1453	Victorian, Edwardian, etc. History rather than war
1455	Invitation to open evening, drinks and meal free
1456	Easier parking - more for the city Museums. Out of town centres could have better directions, being further out so you know you're going in the right direction
1458	Museums where possible should be accessible
1459	More awareness about what is around. History interests me and my husband. It's lovely to take time to walk around and take in the surroundings.
1460	Advertising showing where they are and the different things on show, especially for young children
1461	More spare time
1464	More things for children
1468	Things to do rather than just look at. Tend to go with children so need things for them to do.
1471	Activities going on
1475	More interactive exhibits to engage children
1477	Good restaurant & child friendly, eg. parking bays allocated to mother & child/pram access. Outside play areas of a high quality
1478	Perhaps a session where children were taken round by a museum worker who could bring to life what is on display. They may listen more to a stranger than a parent! Parents could then look around themselves and get something out of the visit rather than just shepherding kids about....
1481	More local items on show (from stock rooms in Leicester)
1482	To be more child friendly
1485	Maximum fun & education for my kids
1486	The nature of the exhibition, eg. had the Anne Frank exhibition made it here, we would have gone like a shot; we are making a special trip to London to see the "Terracotta Army" exhibition at the British Museum
1487	Having more grandchildren
1489	Rotate the exhibits more often and advertise more
1491	If it was highly recommended for either exhibitions or food, or if it sounded a little bit mysterious in the name
1493	Good health
1494	Topical display, related to something like an anniversary, eg. exhibition of slavery, end of WWII

case	One thing to encourage you to visit a museum in Leicestershire
1500	Stronger links to local and family history
1502	Good range of well advertised exhibitions with good restaurant facilities to follow. Possibly joint event as frequently put on by Great Central Railway. Invite musicians to play in the cafes/restaurants for special events and link with a short talk where appropriate.
1503	Possibly "in your face" advertising and buy one ticket get another ½ price. Advertising special events possible leaflet drops with council information letters, or a 12 month list of events with the council tax demands
1504	More activities for children to do to help them interact with the artefacts
1505	Good access for Mums & Dads with pushchairs
1507	Improved public transport links at reasonable cost
1509	Making them more interesting for children
1512	Restaurant facilities make for a social occasion. It is sometimes good to have expert knowledge at hand to give further information
1513	Live events, special events, eg. battle reenactments
1514	Knowing they existed!
1519	More art (paintings & sculptures). X2 visited New Walk to see Picasso. It is disappointing that we have two "competing" services (3 with Rutland). Breaking up the "old Leics Service" has certainly reduced the quality of provision - closure of Belgrave Hall!
1520	Knowing what to expect when I make the trip. Items that are of interest to me
1523	Easy access and improved parking
1524	A simple flyer once a month with the local paper detailing events in my local area would prompt me to consider visiting an exhibition or museum more often. Something to pin on a notice board rather than a glossy magazine
1525	?
1526	Have less photographs and more real exhibits
1529	Weekend opening hours
1531	More things to occupy the under 5's
1533	Adequate nearby parking
1534	Local one
1535	Topical Exhibitions, Special Interest Exhibitions
1538	More advertising to remind me of what is there to visit/see/enjoy/take family
1539	Themed sessions - I might visit if it was about, eg. Loughborough in the 40's and 50's
1540	More interesting exhibitions, especially during public bank holidays and school holidays
1543	Knowing what to expect
1544	If more national treasures were leant to the museums I would be more inclined to go and visit them
1546	Time
1548	Advance informatino regarding exhibits
1549	Cash reward (joke). Seriously - being well advertised so we get to hear about special events/promotions
1550	More exhibitions, ie.feature & exhibit from other museums
1555	Something different but not too small, otherwise it would not be worth visiting.
1558	A creche so I could have a look at some (decent) adult exhibits without being interrupted every 3 seconds
1560	Able to walk better
1561	More publicity - occasional flyers
1563	More appeal to teenagers - children aged 11-13!
1565	More hours in the day! Hopefully when retired will be able to visit more frequently
1569	I go whenever I can, as I took my children when they were young and love to go with my

case	One thing to encourage you to visit a museum in Leicestershire
	grandchildren and great-grandchildren, always something new to see and love to hear their interpretation on what they see as in the Rolf Harris Exhibitio
1570	Parking
1577	Interactive Displays
1579	Transport for the elderly from the town centre
1580	Not working full time
1581	An exciting exhibition
1582	Better, cheaper parking
1584	Hearing by word of mouth how good a museum is / worth a visit
1585	More spare time
1586	If the exhibitions were more dynamic, ie. if more money was spent to stage temporary exhibition of current interest. An example in Loughborough is that they have not enough finance to stage the AnneFrank exhibition.
1587	Important "one-off" exhibitions
1589	Some changing exhibits for children
1590	Parking!
1591	Better wheelchair access and better parking for blue badge holders and not letting none blue badge holders park in the spaces provided for the disabled
1592	Having more personal time also having someone to go with who would share the same interest
1596	New exhibitions, original interative art experiences (not only to see in a passive way). To have more modern artists and new ways to display artistic creations. Seasonal high profile exhibits at least once a year.
1599	Interaction or artwork (good artwork)
1601	Having a younger family!
1603	More free time as a family to fit in outings on a regular basis!
1604	Parking on site
1609	Depends on ones interests what to visit and when. I am interested in transport so visit transport type museums, etc.
1611	If I went at all it would have to look polished and not something that was thrown together
1612	Touring exhibits from London Museums
1614	If there was transport to take me near to museums. If I had to walk a long way, then I wouldn't go very often
1617	Advertising the museum more
1620	Variety of exhibits. More national exhibitions especially in larger cities. Not always possible to go to London, Birmingham, or Manchester, etc.
1621	Awareness of what is out there, where and what it offers
1623	Not to rip off customers with goods over priced/inflated.....
1626	Something like the Picasso exhibition or the Rolf Harris paintings which were seen on TV
1629	Open longer hours (as we work in the week and so have limited time to visit)
1630	Improved parking
1637	A friendly welcome and information on arrival
1639	Possibility of guided tours to get a greater depth of knowledge and understanding
1641	Something that would make my children more interested in going and enjoy it when they get there.
1642	Would have to be of interest personally to me
1646	Should there be "one off" exhibitions, well publicised, eg. Chinese or Egyptian History/artefacts showing how these people lived and worked relative to today, not just pottery, etc.
1647	More dinosaurs

<b>case</b>	<b>One thing to encourage you to visit a museum in Leicestershire</b>
1648	Improved public transport across the county, not just in the city
1650	Things need to change, not be the same things to do every time you go
1651	As we have not yet got children, but have a pet dog, so we only really go to museums, parks, etc., that let dogs in, eg. Great Central Railway. So if well behaved dogs and their owners were allowed in we would possibly visit more museums
1652	Car park
1653	Child friendly activities, etc., aimed at children
1659	More interactive displays for teenagers and younger children. Have visited museums on school trips - they are always the same which does not encourage you to go back
1660	I have only lived in Leics for 3 months
1661	Parking
1662	Maybe local exhibitors - things from now, at present - or how things maybe in the future. A contrast could be made: PAST-PRESENT eg. school involvement
1663	Improved parking and making it more fun
1664	More exhibitions featuring aspects of local history especially giving insights of life styles of the ordinary people in recent history going back to the mediaeval times
1668	Advertising what is being done, especially themes with local interest and any special events.
1670	Better parking, particularly for the disabled
1673	My daughter is 2½ years, will visit when she is older for educational reasons
1675	Better cafes & restaurants
1676	Something which I was interested in and lots of info about place before visit
1677	I am almost 88 years old so:- I have no means of transport to other places. The cost of commercial transport. Restricted times and stopping places which makes walking very tedious
1678	More hands-on exhibits / interactive
1680	More personal leisure time
1683	Be on par with excellent ones I've visited elsewhere in past year, these were:- Birmingham - city centre one near paradise square. Natural History Museum - London, Science museum
1684	Publicity citing the museum as a visitor attraction as part of overall 'Things to do' in a town. Publicity for 'Specials' - exhibitions, special days, etc.
1685	Knowing what was on and having time to go
1687	Advertising different events
1693	Knowing about it, ie. good and easily accessible information available from centralised website or from tourist offices usually v.poor
1698	I'm happy already, although unruly, noisy children are off-putting
1701	More touring exhibitions
1702	To make signs bigger and bolder so that it is more attractive
1709	To see artifacts that you have the opportunity to see only in London. More exhibitions on tour
1716	In school holiday times bus trips so that if you don't have a car you still can take your family to visit museums
1717	Changing exhibitions on local life, working crafts
1719	Make parking free - but I very rarely go into the city at all now! It's not by scene
1720	Larger museums, with a wider range of exhibits
1721	Parks
1726	Evening and Sunday opening of the Record Centre. Also a cafe would be very useful as some people travel great distances
1728	More emphasis on local history
1729	Special exhibition, such as the recent Picasso ceramics

case	One thing to encourage you to visit a museum in Leicestershire
1735	A special exhibition
1736	Free entrance
1741	An interesting exhibit advertised in the press
1742	Interesting events, not necessary aimed at children
1747	Advertising
1748	Themed displays such as the 'Toys' in Charnwood recently
1750	Promotion, eg. in County Council Newspaper
1751	Cafe available without paper cups!
1753	More accessible. Open at night. If you work all day you cannot get to a museum
1755	In Ullesthorpe we have an 'Evergreen' Group of OAP's. It might be possible to use transport which is available to visit some Leics Museums
1761	More advertising re: prices, opening times, exhibitions
1762	To alter things around and make things more like Madame Tussauds with themed backgrounds. I have visited Newark Museum for years and their basement with the moving figure has never altered and the New Walk museum years ago had a school of fish that I remember as a child which could appeal to the younger generation
1765	Specific projects, eg. natural history exhibits, etc
1768	Ensure an inter-active exhibition/event was available for all ages
1773	More leisure time
1775	Better value for money
1780	Time
1781	Not everyone in the county has transport and cannot always ask relatives, they have lives of their own, but once or twice a year you could put on a bus from certain areas (Hinckley, Barwell, Earl Shilton) as an example throughout the county for people to visit museums in Leicestershire. But charge them as it would not be a regular service, just a one off. If it was free some people would just go for the ride
1783	More publicity and information available
1786	Theme exhibitions, well advertised so I would know about it
1787	An educational experience for the children
1789	To be honest, never think about going to one
1790	More direction signs
1792	Something I am personally interested in (or my family/friends)
1793	On-going publicity/advertising relating to what it has to offer/increasing the profile
1796	Stuffed foreign jungle animals, tools, prehistoric dishwear, iron age goods and stuffed prehistoric humans, mummys and precious stones for sale
1797	More time to set aside visiting a museum (low priority in todays busy life)
1800	Making it more interesting for children so they would ask to go back. More colourful as well
1801	Can't think of anything
1802	Price
1805	There is nothing really. Museums are all about the past and you can't change that. The only thing would be to have special days, eg. music day, a day dedicated to the history of music
1807	Accessibility via public transport
1810	Exhibitions changing to suit 'topical' subjects - more interactive exhibitions
1812	History of Britain
1814	If it contains something I would want to learn or be interested in
1816	Special events eg. Picasso exhibition
1820	Wasn't aware there were so many museums in Leics so I think some more marketing

case	One thing to encourage you to visit a museum in Leicestershire
	might be a good idea
1822	Advertising - London places of interest are 'in your face' everywhere. I don't know where some of these places of interest are in Leicestershire. I have lived here for 20 years since moved from London
1823	More parking, as daytime parking often difficult or open in the evening would also give more parking in surrounding area.
1827	Interesting exhibits
1828	Open in the evening and/or a coffee outlet such as the Borders Books/Starbucks partnership. ps. I feel strongly the the partnership idea would attract lots more people
1835	Having a large museum nearby
1838	Access to genealogy records
1844	Knowing of events perhaps. I only know of one museum (the New Walk). You should be asking which ones people are aware of before asking the questions above. How do you know which ones they are thinking of?
1848	A themed event. Loughborough Railway held a 1940's evening
1849	Exhibitions of national collections
1850	* see above
1851	Advertisement - I don't know about many of the locations. A map may be a good idea showing whats on where, etc.
1852	Free parking, good accessibility, special exhibitions
1853	Expensive fees! A family can find it very expensive
1855	If I had small children or grandchildren
1857	That the museum isn't exhibited all low down, so as adults have to crouch over all the time to see and read stuff. They seem to be changing more like this nowadays. Children hardly stop for long to read stuff anyway - I know from observation.
1862	Better publicity
1865	More special events & exhibitions
1869	Open more often everytime I tried to visit my local museum it was closed
1870	Haven't normally got the time more advertising so we know what is out there
1874	Make them more exciting
1875	Better publicity - knowing what is available and where
1882	when special displays are advertised (Leics Merc), etc. as we tend to say "shall we go to so & so?" rather than "I wonder what's on at the museum?"
1884	A17 was good for children (pre-school)
1886	Knowledge of where they are
1889	Accessibility
1890	Having said our car, we are limited to where we can go too, but also not having much interest in museums, not just keep to libraries and tourist information places
1891	Knowledge of what I would find when I got there. Something that would make me want to go
1895	MY OWN TRANSPORT. I'm on benefit due to ill health. I have more time now to visit the wonderful places of interest, but now don't have the money. I yearn to visit the Space Centre and Art Gallery in particular, but as benefits have fallen so far behind inflation. I find it impossible to go on public transport due to mental health issues, the inability to walk across the city, everything is a bridge too far!
1899	Knowing what's there for younger children - below 8
1902	Price and opening times
1906	Well if its the one on Loughborough (Queens Park) then clean up the Aviary. It looks terribly dirty. Birds are lovely but they are oppressed by a dingy green beast and where is their foliage? No leaves or even plastic ones to cheer them up. Why is there an aviary? Where is their caretaker?

case	One thing to encourage you to visit a museum in Leicestershire
1907	Cheaper bus fares
1908	Hands on experience
1909	Use of reserve stock visiting exhibits to offer varying themed displays
1911	Better advertising of special events or displays/exhibitions. We tend to wait until we have visitors then investigate what's on in Leicestershire museums, etc. I often find then that we have just missed something of interest. If we were informed of something happening we might well make the effort to go ourselves without waiting till we have visitors
1912	My children are older now so maybe I may take my godchild - so taking a child would encourage me
1914	Strapline text, as well as long explanations for a quick visit
1918	Better publicity of events
1919	Exhibition by an internationally known artist
1920	Promotion on TV or leaflet, because we tend to forget about our museums, due to the lack of information. I sometimes wonder are they still open? If people are informed about them more then they will visit them
1921	Change exhibits periodically
1922	Interactive events, like the reptiles/bugs in Charnwood Museum and dressing up at Belgrave Hall
1923	The Attenborough ceramics at the New Walk Museum were fabulous - well done. More of the same please and the WW1 mock up trench at the Newark Museum was inspirational. My grandchildren loved it and asked the curator lots of questions. What a huge plus to find details of my grandfather on the interactive display (he was in the Leicester Regiment)
1925	Having young people (grandchildren) to take with me
1929	Possibly a greater rotation of exhibits
1930	I enjoy the special exhibitions, eg. The Picasso Ceramics, etc
1932	More child friendly and not so costly. For some of the more enjoyable places, eg. Snibston, Conkers, 2 adults and 1 4 year old soon adds up! + petrol to get there
1937	Breast Feeding facilities
1938	Events weekends - like Bosworth Battle provide a more dramatic visit - keeps those who don't want to read all the signs from getting bored (not just kids!)
1941	if I was younger and better transport
1943	Better Communication! Living in a rural area, only Leicester Mercury is available, eg. It is now October 20th start of half-term week. Where in Leicester Mercury is any details of attractions where we can take our grandchildren?
1945	Exhibition on local people of recent years - "new history". Information on living history and the environment, events, etc., which our parents or grandparents have lived through and which we can relate to
1947	Enticing advertising - that gives me an insight to what the museum is about - and makes me want to go there to see it. I'd be happy to pay for a good experience
1949	having more time and better parking
1950	More promotions - BOGOF! Evening entertainment, ie. Ghost Watches, etc
1953	Access to experts days, eg. Poorman's antiques roadshow (queue & view, or audience participation format) - what is it? is it of value or interest? Artefact assessment. Talks/lectures on local history/land development and growth of town (what used to be where my house is now?)
1954	Knowledge about what they have
1955	Information about specific exhibitions - that change regularly
1957	Themed days - staff more involved (eg. dressing up in character) and more things to be involved in - instead of just 'looking'. To make it more fun
1958	LITTER FREE approach to all museums!
1960	More reconstructions of days gone by, eg. street scenes/homes/shops/factories.

<b>case</b>	<b>One thing to encourage you to visit a museum in Leicestershire</b>
	Newspapers of the day (similar to Castle Museum at York)
1963	Hands on approach so that you can learn how hard/easy things used to work
1964	Better range of topics and interests
1965	Promote what is happening
1968	Particular exhibition of interest. Tie in to National Curriculum, eg. Vikings, Celts, science work
1973	Knowing what was there and when it was open
1976	Fast changing exhibitions, interactive events
1977	Exhibitions of interest & publicity
1978	Guarantee of clean looking, working exhibits (where interactive). More interactive exhibits to attract both adults and children alike
1981	Special evening including meal and staff to act as guides or helpers
1982	Free Parking and easy to get to the museum
1987	Better promotion of the museums and easier access
1988	My grandchild living nearer to me
1991	Better advertising
1992	Better facilities to picnic. It can be expensive to feed a family at the cafes and if the weather is bad there is nowhere to eat a picnic. We would def go more if there was inside seating/eating area for brought in food
1993	Visitors
1996	A general museum incorporating all things to show the life in the past, not just specific ages, ie. gas, coal water, etc. The one in York is particularly good.
2000	An especially exciting event, eg. Terracotta Warriors Exhibition
2002	Better advertising
2006	The museums being open in the evenings
2008	Better advertising, topics, open events, etc
2009	Accessibility - if it was nearer to where I lived
2013	Museums are for everyone regardless of age, religion, intelligence
2014	Variety
2015	Good advertising such as at "Conkers" and proper cups of tea!
2019	When my son is a little older
2021	Special exhibitions, touring exhibitions, new features, etc
2022	Good quality exhibitions
2023	I always enjoy my visits to museums. Wish Jewry Wall museum was open more as not managed to go in there yet. Do not want them bringing up to date that not the idea
2024	Public transport.
2026	Better things for children to do. If your children are happy then you are. Make & Do corner, swim and play, show and tell. Meal deals for both children and adults, helping parents say yes, not no all the time