

## Appendix D - Other pre-event information sources

<b>case</b>	<b>Other prior information sources</b>
10	This is the problem! I do read the free magazines e.g. This is Leicester and the Nottingham Equivalent, and mark in my diary what I want to do
61	Ask friends about the museum or school colleagues
131	Internet
139	via yellow pages
246	world of mouth
272	internet is out for I am epilectic
279	service shop: Lutterworth
317	none
350	internet
442	leaflets in hotels/pubs
500	first part of call would be library then the internet for information
557	the museums are rarely open at times appropriate to visitors
566	village notice board or council tax bill various information together
665	county museum guide
694	Leicestershire Matters magazine
711	snibston discovery park
812	yellow pages
851	telephone book in yellow pages
866	yellow pages
875	john storer house
891	friends, holy haye ecology
941	leicestershire events guide and go leicestershire
993	internet
1008	consult web site
584	internet
612	yellow pages
1067	would take decision from what I know
1096	Leicestershire events guide, primary times
1134	Primary times
1146	Leicestershire Guide
1147	School leaflets
1155	Ask friends and family
1158	Yellow pages
1175	Yellow pages
1332	Internet
1364	What's on guide/primary events/museum mailing
1386	What's on booklet usually given through school
1452	I know where they are
1456	Teletext
1481	* When we had one!!
1490	Just go
1515	Not visiting
1516	Phone book to cotact museum
1527	Internet
1641	Leicestershire events
1671	Braunstone Town Civic Centre

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1675	Internet
1683	Competitions/offers eg. via supermarkets
1716	School trips
1719	Yellow Pages
1742	Yellow Pages
1906	Town Hall
1922	Ask school
1925	Lutterworth Service Shop (district council run), Lutterworth One Stop Shop (volunteer centre)
1943	Village Notice Board
1978	Events guide
2008	Whats on guide / Events guide